

2024/25 Steamboat Press Kit

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Steamboat 2024/25 Facts & Figures

LOCATION

Located in northwest Colorado, Steamboat is 160 miles/267kms northwest of Denver, an easy three-hour drive. Take I-70 west through the Eisenhower Tunnel to the Silverthorne exit (No. 205), then go north on Colorado Highway 9 to the town of Kremmling, then west on U.S. 40 over Rabbit Ears Pass. Steamboat is accessible by nonstop air service from 16 major U.S. markets on 6 major airlines including Alaska, American, Delta, Jet Blue, Southwest and United Airlines in addition to connecting service from hundred of other locations worldwide.

ABOUT SKI TOWN, U.S.A. ®

Steamboat is rooted in a genuine friendliness and an authentic western heritage not often found in today's world. Steamboat first was called Ski Town in the headline of a 1947 Associated Press photo captioned, "The population of Steamboat Springs, Colorado is 1,700. The number of persons who skis is reported to be 1,685. The others are children under one year of age." In 1987, the Steamboat Springs Winter Sports Club registered the trademark.

ABOUT THE MOUNTAIN

Located within the Park Range of the Colorado Rocky Mountains, Steamboat comprises six peaks: Mount Werner, Sunshine Peak, Storm Peak, Thunderhead Peak, Christie Peak and Pioneer Ridge. Nearly 3,750 acres of terrain offer a diversity of trails for all ability levels. World famous trees in Pioneer Ridge, Sunshine and Storm Peak are Steamboat's particular claim to fame, with Champagne Powder[®] snow in the trees for the most avid powderhounds. Remember, the term Champagne Powder[®] snow was coined in Steamboat, and this is the only place you'll find it!

Resort Facts and Statistics

steamboat.com/the-mountain/mountain-stats

Resort Official Opening	January 12, 1963
Resort 2025 Winter Season	November 23, 2024 to April 20, 2025
Terrain	3741 acres/ 1513 hectares
Average Annual Snowfall	314" (10 year average)
Snowmaking Acres	375 acres/ 152 hectares

LIFTS & TRAIL STATISTICS

Trail system: 182 named trails

Trail classification: 13% easier 44% more difficult 49% most difficult

Longest run: Why Not, more than 3 miles/4.8 kms

Lift system:	Gondola (8-passenger)	
	Gondola (10-passenger).	1
	High-speed six	. 1
	High-speed quad	. 8
	Triple chairlift	. 4
	Double chairlift	. 2
	Surface lifts	6
	Total	23

Best tree runs:	Length	Vertical	
Percent			
Shadows	4,600	1,85040.29	%
Closet	3,600	1,54743.09	%
Twilight	2,560	900	%
Bar UE Lift Line	2,600		%
Triangle 3	2,360	690	%
C C			
Top bump runs:	Length	Vertical	
Percent			
	U U	1,87039.04	%
Percent	4,800		
Percent Sundown Lift Line	4,800 4,600	1,75038.09	%
Percent Sundown Lift Line Priest Creek Lift Line.	4,800 4,600 3,800	1,75038.0°	% %
Percent Sundown Lift Line Priest Creek Lift Line. Three O'Clock	4,800 4,600 3,800 3,078	1,75038.0 1,50039.5 1,31040.5	% % %
Percent Sundown Lift Line Priest Creek Lift Line. Three O'Clock Storm Peak Lift Line	4,800 4,600 3,800 3,078 3,000	1,75038.0 [°] 1,50039.5 [°] 1,31040.5 [°] 1,20040.0 [°]	% % % %
Percent Sundown Lift Line Priest Creek Lift Line . Three O'Clock Storm Peak Lift Line Nelson's	4,800 4,600 3,800 3,078 3,000 2,800	1,75038.0 ⁰ 1,50039.5 ⁰ 1,31040.5 ⁰ 1,20040.0 ⁰ 1,17041.8 ⁰	% % % %

Terrain parks: Terrain parks	Rolex
Mini halfpipes1	Hurricane40.8% White Out
Night skiing: Ultra-Tech [™] Lighting	White Out
Lifts1	Steepest trails: Percent
Trails5	Chute Two
Terrain parks1	Chute One
Light poles87	Chute Three 61.8%
Vertical1,100'	The Ridge54.2%
	Mother Nature 50%
Mavericks Superpipe: Specifications	North St. Pat's 50%
Wall length400 feet	Christmas Tree Bowl 46.3%
Width67 feet	Concentration Upper 45.6%
Walls22 feet	Oops
	Twister
SnowSports School only surface lifts: 4	Closet 43.0%
	Vertigo 43.0%

STEAMBOAT PASS PROGRAMS

Kids/Grandkids Ski Free: Steamboat pioneered the first Kids Ski Free program back in 1982, setting the standard in the industry. Steamboat's Kids/Grandkids Ski Free program, valid the entire season, allows children ages 5 to 12 to ski free the same number of days as their parent or grandparent when a parent or grandparent purchases a 5-or-more-day adult lift ticket. This offer is on a one-to-one basis, with one free child per paid adult.

Kids Rent Free: Kids Rent Free enables children ages 5 to 12 to rent free the same number of days as their parent when a parent purchases a 5-or-more-day rental. This offer is on a one-to-one basis, with one free child per paid adult.

Advance Purchase: Steamboat's <u>advance purchase</u> lift ticket program guarantees the lowest price on stand-alone lift tickets for powderhounds. As part of the program, guests receive the guaranteed lowest price on lift tickets when they purchase their single-day or multi-day lift ticket at least seven days in advance through steamboat.com or Steamboat Central Reservations[®].

IKON Pass: Steamboat is proud to be part of Alterra Mountain Company's IKON pass. IKON pass provides season-long unlimited access to Steamboat Resort with no restrictions. The IKON Base Plus and the IKON Base pass provide 5-day skier and rider access for the 24.25 season. For more information IKON pass visit IKONpass.com/destinations.

SNOW STATISTICS

- T of the past six winters have seen more than 300 inches of snow.
- Steamboat has had eight 400+ inch seasons: 2022/23, 2010/11, 2008/09, 2007/08, 2005/06, 1996/97, 1995/96, 1992/93, 1983/84
- Single day snowfall record: 27 inches at mid-mountain on Feb. 20, 2013, and 29 inches at the summit on Jan. 25, 1996.
- Biggest snow season: 489 inches in 2007/08
- Biggest snow months:
 - October: 63 inches in 2019; November: 90 inches in 2010; December: 165.5 inches in 1983; January: 216.5 inches in 1996; February: 110.05 in 1993; March: 83 inches in 1991; April: 60 inches in 1993



2024 SNOW FALL AVERAGES		
AVERAGES TOTAL		
10-Year	314"	

STEAMBOAT ACCOLADES

2023/24:

- Travel & Leisure: <u>12 Best Family-Friendly Ski Resorts</u>
- Ski Magazine: #<u>15 in the US</u>, <u>#10 in the West</u>, Top 3 for Family; Top 10 for guest service, dining, lodging, apres, nightlife and local flavor.
- Conde Nast Traveler: <u>"The 7 Best Ski Towns in Colorado,</u> <u>From Traveler Favorites to Locally-Loved Villages"</u>
- Mountain Travel Symposium: <u>Summit Award Winner</u>
- On The Snow <u>Top Overall Resort in North America</u>
- CSCUSA: Jon Asta Terrain Park Specialist of the Year
- EPIC: 2023 Early Childhood Champion Award

2022/23:

- Travel & Leisure: <u>12 Best Family-Friendly Ski Resorts</u>
- Ski Magazine: #10 in the West Guest Service: 10, Dining:
 6 Lodging: 4 Après: 7 Nightlife: 7 Family: 3 Local Flavor: 5
- Family Destinations Guide: 12 Best Family Ski Resorts in Colorado: #8
- Zrankings: Best Ski Resorts in US: <u>#7</u>
- US News Travel: <u>Best Colorado Ski Resorts for Beginners</u>
- Marchay: 10 Best Ski Resorts in the US: <u>#5</u>
- Frommers, <u>10 Great Places to Vacation Where Your Kid</u> Can Learn How to Ski or Snowboard
- Conde Nast Traveler: <u>7 Best Ski Towns in Colorado</u>

2021/22:

- Conde Nast Traveler Best Ski Resorts in the US and Canada <u>#17</u>
- Ski Magazine: <u>#10 in the West</u>

2020/21:

- Conde Nast Traveler Best Ski Resorts in the US and Canada <u>#15</u>
- Ski Magazine: <u>#8 in the West</u>, #7 Dining, #7 Service, 36 Snow, #10 lifts
- Holiday with Kids: <u>Best Family Ski Resorts #3</u>

2019/20:

- Men's Journal: 20 Best Mountain Towns in America
- Qantas Travel Insider: #8 of World's Best Ski Resorts
- US News & World Report- #8 of 25 Best Small Towns to Visit

2018/19:

 SKI Magazine: No. 1 Best down-day activities in the West, No. 10 Nightlife in the West, No. 9 Après in the West, No. 7 Best Charm in the West, No. 10 Lodging in the West, No. 9 Best Dining in the West, No. 5 Best for Families in the West

2017/18:

- SKI Magazine: No. 11 Resort in the West, No. 6 Family, No. 8 dining, No. 8 Lodging, No. 9 Service
- Ski Magazine- Most Authentic Ski Town
- World Snow Awards: Best Family Resort
- USA Today 10 Best Ski Resorts: No. 8
- Best of the Boat- Best Bike Mechanic (1st), Best Outdoor Activity Company (1st), Best Place to Propose (1st), Best Wedding Venue (1st), Best Public Improvement (3rd).

US News: No. 3 Best Small Town to Visit in the USA, No. 3 Best Places to Visit in Colorado, No. 3 Best Summer Vacations in the USA

2016/17:

- Outside Magazine: Best Towns in the United States
- SKI Magazine: No. 7 Resort in the West, No. 2 Family, No. 7 Snow, No. 8 Service
- USA Today 10 Best: No. 9 Ski Resort, No. 9 Ski Town
- Conde Nast: Top 20 Ski Resorts, No. 17
- Men's Journal: 20 Best Mountain Towns in America, No. 1
- Freeskier: 20 Best Summer Destinations in Ski Country
- Family Ski Hub: No. 1 Family Ski Resort
- Budget Travel: 10 Coolest Small Towns in America, No. 10

2015/16:

- New York Times: 52 Places to Go
- Conde Nast Traveler: Best Ski Resorts, No. 17
- SKI Magazine: No. 8 Resort in the West, No. 5 Kid Friendly, No. 9 Dining, No. 10 Character, No. 11 Service
- Powder Magazine: Ski Town Throwdown, No. 1
- Denver Business Journal: Social Media Powerhouses, No. 4

2014/15:

- Holidays With Kids Snowflake Awards: Best Resort for Families/Groups
- National Geographic: Top 25 Ski Towns in the World
- Transworld Snowboarding: No. 2 Best Quality Snow, No. 10 Best Terrain Variety
- Sunset Magazine: Top 10 Ski Towns in the West
- SKI Magazine: No. 10 Resort in the West, No. 3 Family, No. 9 Service, No. 9 Snow, No. 13 Terrain Parks
- MarketWatch: 10 Great Mountain Towns for Retirees

2013/14:

- SKI Magazine: No. 8 Resort in North America, No. 4 Family
- USA Today Travel 10 Best: No. 5 Spring Break Destination
- Smithsonian Magazine: 20 Best Small Towns to Visit, No.
 4
- The Daily Burn: 11 Best Ski Vacations, No. 7

 Holidays With Kids (Australia): Best Resort for Families/Groups

-www.steamboat.com-

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Dave Hunter Promoted to President and Chief Operating Officer of Steamboat Ski Resort

STEAMBOAT RESORT'S NEW PRESIDENT AND CHIEF OPERATING OFFICER

Steamboat Ski Resort Vice President of Mountain Operations Dave Hunter was announced as the resort's President & Chief Operating Officer in May 2024, after serving as interim resort lead during the six-month search to fill the position when former President & COO Rob Perlman was promoted to Executive Vice President Regional Operations for Alterra Mountain Company.

Hunter is a 30+ year veteran in the ski industry, who joined the Steamboat Leadership team in 2017. Prior to Steamboat Hunter was the Director of North American Sales for snowcat manufacturer Prinoth and the Director of Operations at Eldora Mountain Resort outside of Boulder, Colorado for more than 15 years. Throughout his career, Hunter has made it a priority to serve his community and currently serves as the President of Steamboat Mountain Village and is the Vice Chair on the Steering Committee for the Yampa River Fund in Steamboat. He has also served as the Chairman of the Colorado Ski Country USA Snowmaking Slope Maintenance Committee and currently serves as the Vice Chair on the Colorado Passenger Safety Tramway Board. Hunter grew up on the slopes of Mt. Tom Ski Area in Holyoke, Massachusetts where his family played a large role in operating the mountain and Hunter had his first job as a busser and restroom cleaner.



"Dave has been around the ski business his entire life and for the past decade, Dave has worked for the world's leading snowcat manufacturer based in heart of the Alps and then honed his leadership skills running resort operations at Steamboat while being a key contributor to our resort transformation with Full Steam Ahead," said Perlman. "I am proud to continue to work with Dave in his new role, the Steamboat team and the Yampa Valley community on the next phase of the resort including the Gondola Transportation Center, regional transportation efforts and the mountain rail opportunity."

Hunter transitioned from leading the resort's mountain operations teams, including slope maintenance, snowmaking, lift maintenance and operations and ski patrol, to overseeing the resort's day to day operations and strategic direction in November 2023; officially assuming the role of President & Chief Operating Offer in June 2024.

"As a young kid on the slopes of a small Massachusetts resort I had

grand visions of moving out west and living the ski dream," said Hunter. "I am in awe that that dream came true, and I can now share my outdoor passion on the highest level. Steamboat is like no other resort or community and I am humbled by the opportunity to continue fostering the special relationship the resort has with its staff, guests and locals." Steamboat Ski Resort is thrilled to welcome Dave Hunter into his new position as Steamboat Resort's President and Chief Operating Officer.

- www.steamboat.com-

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Corporate Social Responsibility

steamboat.com/doinggood

DOING GOOD, IT'S IN OUR NATURE CORPORATE SOCIAL RESPONSIBILITY

It's in our nature to protect nature. But our efforts go far beyond the environment. In addition to treating the planet well, we believe in treating our people and community well. And along the way, contribute to those who are our vision and passion for Doing Good. It's always been part of our pioneering spirit to lead the way. See below Steamboat Resort's current Doing Good initiative to give back to the community.



CONNECTION TO LAND

As part of our broader sustainability initiatives, SSRC recognizes our strong connection to our mountain and forest and the habitat that they provide for local wildlife. Because of that, Steamboat works closely with local wildlife experts on initiatives to protect wildlife, including winter closure for elk, educational campaigns to prevent guests from feeding Canada Jays, and a moose study to help preserve their habitat and ensure the safety of our skiers and riders.

GREEN TEAM

Since 2022, the SSRC's Green Team has been holding monthly meetings to discuss climate action and environmental stewardship, with a mission to build a culture of sustainability across the resort. To support this mission, the Green Team recognizes the need for input and support from different departments and buy-in from all levels of operation. The more than 25 members of Green Team provide a variety of perspective and experience that support the resort in reaching its 2030 climate goals and to be environmental stewards throughout resort operations.

COMMUNITY CLIMATE ACTION

As SSRC works towards our own 2030 climate goals, we partner with local Climate Action Plan Collaborative, on broad, community-wide initiatives. These include support of a regional transportation authority, which will improve multimodal and public transportation; collaborating with local partners on wildfire mitigation projects; and partnering with the city to source renewable energy for snowmelt.

MOUNTAIN REVEGETATION

Steamboat Resort, in alignment with the state and U.S. Forest Service, has engaged in revegetation efforts across the mountain to restore areas impacted by recent development efforts. As part of these efforts, employes and volunteers planted more than 3,000 lodgepole seedlings These seedlings not only control erosion but they help sequester carbon and provide habitat for native wildlife.

SOS OUTREACH & SHARE WINTER

In a partnership between Steamboat Resort, SOS Outreach, Alterra Mountain Company and Share Winter, 150 students from NW Colorado will get to experience the mountain and learn life skills, core values, and a strong sense of belonging. All the children in the program will be given equipment, lessons, and lift tickets for a five-day ski program that uses outdoor experiences to develop leadership skills and equip the youth for life.

EMPLOYER BASED CHILDCARE

To take a leading role in addressing the childcare crisis in Routt County, Steamboat Ski Resort opened an employerbased childcare center during the winter 22.23 season. Steamboat Resort is one of only a handful of ski resorts to offer this crucial benefit to parents who work at the resort, and was one of eight Colorado businesses selected to participate in a one-of-a-kind design lab for employer-based early childhood education centers through Executives Partnering to Invest in Children (<u>EPIC</u>) which helped guide the resort through the development process. Additionally, Steamboat was awarded an Employer Based Child Care Facility Grant by the Colorado Department of Human Services. SSRC was one of only 10 recipients statewide and the only ski resort to receive the grant which funds organizations creating and opening a childcare facility specifically for their employees. Providing childcare to SSRC staff provide 42 childcare spaces in Routt County, considered a childcare desert by the Colorado Office of Early Childhood.

Women's+ Network

In its fourth year, the Steamboat Women+ Leadership Network continues to empower more than 50 women and those who identify as women at the resort. Through a speaker series and monthly networking events, the program aims to inspire and empower women to thrive personally and professionally.

COMMUNITY PARTICIPATION

Employees of Steamboat Ski Resort engage and support the Yampa Valley through numerous organizations, sitting on boards, acting as volunteers, donating their time and supporting events and activities. Employees currently serve on more than 29 local nonprofit boards, donating more than 1,000 hours annually.

PASSPORT CLUB

The Passport Club is a longstanding partnership between the <u>Yampa Valley Community Foundation</u> and Steamboat Ski & Resort Corp. The resort annually donates Silver Medallions, parking and other incentives that the YVCF offers at premiere pricing levels. Sales of the Passport Club medallions create unrestricted funds to support the YVCF resulting in thousands of dollars for charitable grants that address current and future community needs. Since its inception the Passport Club has generated nearly \$5million for Community Support.

Resort Philanthropy

Annually the resort awards more than 1.5 million dollars to local organizations through scholarships, grants, donations and in-kind support.

- www.steamboat.com-

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Steamb

Events at Steamboat Resort

steamboat.com/events

2024/25 STEAMBOAT EVENTS CALENDAR

OPENING DAY

Start off the season with Steamboat's Opening Day Celebration. Festivities kick off at 7:30am and the resort opens at 8:30am. Countdown to the start of the 2024/25 season with complimentary Champagne Powder Day Donuts and Korbel Mimosas.

NIGHT SKIING & RIDING

Night skiing and riding kicks off Dec. 12 and continues every Thursday through Sunday night through March 23. Night skiing is open from 5:30 to 8:30 p.m.. During the holidays, the resort will provide night skiing and riding nightly from Dec. 26 through Jan 5. The resort illuminates the slopes under state-of-the-art Ultra-Tech[™] lightning. Steamboat.com/nightskiing

New Years Even Light Up Snowcat Parade & Fireworks

Celebrate the new year in style! Kick off the evening with a Light Up Snow Cat parade featuring Steamboat Snow Sports Instructors performing synchronized skiing illuminated only by light of torches. At the conclusion of the parade fireworks will light up the sky over the resort to ring in 2025.

50th BUD LIGHT COWBOY DOWNHILL

Steamboat celebrates the 50th anniversary of the legendary Cowboy Downhill event. Fifty years ago, Billy Kidd, Steamboat's director of skiing, and Larry Mahan, six-time All-Around World Champion cowboy, decided to invite a few of the ProRodeo stars to Steamboat for a day of skiing. The cowboys had such a great time that the downhill has become the most popular event of the season with more than 80 of the best professional rodeo cowboys competing in the most unique ski rodeo in the country. Cowboy Downhill is always scheduled to coincide with the National Western Stock Show in Denver, and the action busts out of the starting chutes at 1:30 p.m. on Stampede trail.

BUD LIGHT ROCKS THE BOAT CONCERTS

BUD LIGHT ROCKS THE BOAT CONCERTS:

Steamboat will be rockin' during the winter ski and snowboard season as the Bud Light Rocks the Boat free concert series returns offering a great mixture of musical genres. The series has featured everything from bluegrass to New Orleans style rhythm and blues and traditional Irish music to flat out rock and roll. Visit the website for the 2025 Bud Light Rocks the Boat concert series calendar.

112[™] Steamboat Springs Winter Carnival

The Steamboat Springs Winter Sports Club, one of the largest and oldest winter sports clubs in the U.S., hosts the 112th Steamboat Springs Winter Carnival, the oldest continuing winter carnival west of the Mississippi. For several days, the entire town is given over to racing, ski jumping, a parade featuring Steamboat's skiing high school band (the only one in the U.S.), ski jöring events down snow packed Lincoln Avenue and the spectacular night show featuring the legendary Lighted Man and a fireworks display.

STARS MOUNTAIN CHALLENGE

STARS Mountain Challenge returns to the slopes to raise money for adaptive programs in Steamboat. Enjoy a weekend on the slopes with friends, family and a group of Olympians while completing on-mountain challenges. The weekend culminates with a free concert in Steamboat Square. Steamboatstars.com

December 12, 2024 - March 23, 2025

January 19, 2025

DECEMBER 31, 2024

FEBRUARY 7 – FEBRUARY 9, 2025

November 23. 2024

March & April 2025

March 2025

SPRINGALICIOUS

Incredible Colorado bluebird sunny days, hilarious and fun events and a boatload of snow mean spring will shine a whole lot brighter in Steamboat-Ski Town, U.S.A.[®]. Steamboat celebrates the close of the winter season with nearly a monthlong festival, including Springalicious festivities, fun events such as the Cardboard Classic and Splashdown Pond Skim and several FREE music concerts.

17[™] Annual Cody's Challenge

The annual Cody's Challenge, a randonee endurance ski race, allows participants the opportunity to climb, traverse and descend a variety of trails across the mountain under their own power using specialized bindings and skins. The Cody St. John Foundation is a nonprofit organization founded in memory of Cody St. John, who was a professional patroller at Steamboat. Codyschallenge.org

42ND ANNUAL CARDBOARD CLASSIC

The Cardboard Classic, Steamboat's traditional rite of spring, celebrates nearly four decades of fun homemade crafts constructed only from cardboard, glue, string, water-based paint, duct tape and masking tape racing down the face of Stampede to a hysterical finish. The creativity of the race makes it an event to look forward to every year.

CLOSING DAY & SPLASHDOWN POND SKIM

Springalicious will feature its signature Splashdown Pond Skim competition to close out the season. Steamboat's bravest (and maybe craziest) skiers and riders attempt to cross an ice-cold pond at the base of the mountain followed by the last free concert of the Bud Light Rocks the Boat series.

-www.steamboat.com-

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April 1-20, 2025

April. 2025

April 2025

April 2025



Cowboy Downhill Celebrates 50th Anniversary in Steamboat

COWBOY DOWNHILL HISTORY

Steamboat is steeped in tradition, whether it's the long-standing Olympian heritage or the deep western roots, which is why it's no surprise the Cowboy Downhill has remained one of Steamboat's highlight events for 50 years. Cowboys have long called Steamboat home, and on any given day, you can find true locals hitting the slopes in their cowboy hats or saddling up to the bar in their cowboy boots. But on one particular day for five decades, the western heritage of Steamboat collides with skiing and snowboarding as professional cowboys and cowgirls take their talents to the snow.

"There's no other event like the Cowboy Downhill," said Dave Hunter, president and chief operating officer for Steamboat. "Professional cowboys are about the heat of competition, and Steamboat knows competition better than any ski resort in the country, so combining the two for the entertainment of all is a natural fit. We are proud to be celebrating the 50th anniversary of this iconic Steamboat event."

ProRodeo Champions from across North America are invited to stampede their way down the slopes of Steamboat-Ski Town, U.S.A.[®] in the 50th annual Cowboy Downhill on Monday, Jan. 19, 2025. A can't-miss event in Steamboat, the Cowboy Downhill attracts professional cowboys from across the United States as well as Australia, Canada, Europe and Mexico. The race bursts out of the chutes on the base area beginner trail Stampede at 1:30 p.m.



The Cowboy Downhill started in 1974 when Larry Mahan, six-time All-Around World Champion cowboy, and Billy Kidd, Steamboat's Director of Skiing and an Olympic medalist, decided it would be fun to invite a few of the ProRodeo stars from the Denver Stock Show up to Steamboat for a day of skiing and racing fun.

"Larry called me up and said, 'I want to learn to ski, and I heard you're the guy to teach me," Kidd said. "The next year, he brought up a couple friends, and when you get two or three rodeo cowboys together, you've got a contest. That was the beginning of the Cowboy Downhill, and we haven't looked back since."

Mahan said he never guessed the event would become such a success, but ski racers and cowboys share certain personality characteristics that have no doubt translated into the growing appeal of the Cowboy Downhill. "I think the common denominator between the people that race and live on the edge in the ski world is the same with the guys in the rodeo," Mahan said. "They are thrill seekers."

COWBOY DOWNHILL RULES

All Cowboy Downhill participants must be entered in the National Western Stock Show & Rodeo in Denver scheduled for January 2025, be a member of the ProRodeo Cowboys Association or Professional Bull Riders, and wear chaps and a cowboy hat to compete in the event.

The day's events begin with the dual slalom race. After negotiating the slalom gates and on-course jump, the cowboys must lasso a person, saddle a horse and cross the finish line in the fastest time and in one piece. The grand finale of the Cowboy Downhill is a chaotic western stampede on skis and snowboards. The Stampede event utilizes a mass start and pits cowboy against cowboy in a winner-takes-all race down the slopes. The greatest challenge for the winner is getting out of the way of a hundred other cowboys hurtling down the hill in hot pursuit.

For more information about the 50th annual Cowboy Downhill, including a schedule and images, go to <u>Steamboat.com/events</u>.

2025 Cowboy Downhill Schedule – January 19, 2025		
Noon to 5 p.m.	Public festivities in Gondola Square and at Timber & Torch with live music and entertainment	
1:30 p.m.	50th annual Cowboy Downhill: timed slalom followed by the Stampede event	
~ 3 p.m.	Stampede event	
~ 4:00 p.m. Concert on Steamboat Mountain Stage in Steamboat Square		

Cowboy Downhill Results Through the Years			
Sialom - 1 st Place	Stampede - 1 st Place	Best Wreck	
024 – Denny Wyatt, Minden, NV – 27.24	2024 – Brice Patterson, Bozeman,MT	2024 – Piper Schrim, West Richland, WA	
023 – Denny Wyatt, Minden, NV – 27.01	2023 - Pascal Isabel, Longview, Alberta	2023 – Treyson Antonick, Overton, TX	
022 – Jake Burwash, Desdemona, TX – 25.47	2022 - Wyatt Denny, Minden, NV	2022 – Jesse Jolly, Agate, CO	
020 – Pascal Isabelle, Calgary, ALB, CAN – 23.98	2020 - Colin Wolfe, Wenatchee, WA	2020 - Grant Denny, Minden, NV	
019 – Colin Wolfe, Wenatchee, WA – 27.38	2019 - Colin Wolfe, Wenatchee, WA	2019 – Brooke Wallve, New Cambria, KS	
018 – Colin Wolfe, Wenatchee, WA - 25.86	2018 – Kris Newman, Casper. WY	2018 – Jamie Howlett, Snyder, TX	
017 - Grant Denny, Mindin, NV - 27.75	2017 - Jesse Kirby, Dodge City, KS	2017 - Ali Mullin, Redcliff, AL	
016 - Grant Denny, Mindin, NV - 28.61	2016 - Jesse Kirby, Dodge City, KS	2016 - Audy Reed, Spearman, TX	
015 - Marc Gill, Laramie, WY - 28.67	2015 - Jed Moore, Rangley, CO	2015 - Keith Baruer, Freeburg, IL	
014 - Raytom Meiers, Casper, WY - 27.57	2014 - Yvan Jayne, Marseille, France	2014 - Dalton Daris, Weatherford, OK	
013 - Blake Knowles, Heppner, OK - 22.17	2013 - Yvan Jayne, Marseille, France	2013 - Richmond Champion, The	
012 - Dakota Eldridge, Elkno, NV - 24.76	2012 - Blake Knowles, Heppner, CO	Woodlands, TX	
011 - Jed Moore, Cheyenne, WY - 25.46	2011 - Marc Gill, Laramie, WY	2012 - Evan Janyne, Marseille, France	
010 - Jerad Schlegel, Burns, CO - 27.15	2010 - Jed Moore, Cheyenne, WY	2011 - Sam Spreadborough, Tamworth NSW, AUS	
009 - Jed Moore, Cheyenne, WY - 25.96	2009 - Jed Moore, Cheyenne, WY	2010 - Eric Bynildson, Rifle, CO	
008 - Ray Thurston, Tabernash, CO - 25.63	2008 - Shawn Hogg, Odessa, TX	2009 - Jared Johnston, Stephenville, TX	
007 - Ray Thurston, Tabernash, CO - 30.43	2007 - Scott Montague, Rapid City, SD	2008 - Katie Hall, Prescott, AZ	
006 - Kyle Bowers, Brooks, ALB, CAN - 31.50	2006 - Michael Sisk, Steamboat Springs,	2007 - Joe Gunderson, White, SD	
005 - Kyle Bowers, Brooks, ALB, CAN - 29.02	СО	2006 - Jeff Willert, Belvidere, SD	
004 - Danny Millett, Greeley, CO - 28.48	2005 - John O'Connor, Loveland, CO	2005 - Dan Miller, Raleigh, ND	
003 - Kyle Bowers, Brooks, ALB, CAN - 31.07	2004 - Michael Sisk, Steamboat Springs, CO	2004 - Layne McCasland, Elk City, OK	

LEGENDS & FOUNDERS CLUB

During the silver anniversary of the Cowboy Downhill in 1999, Steamboat honored 15 individuals who helped start the event. The idea caught on, and the next year, the resort established the Legends & Founders Club as a way to honor those individuals who have played an instrumental role in founding and supporting the event since its inception in 1974. The driving forces behind establishing this signature competition were naturally the inaugural inductees: Billy Kidd, Larry Mahan and J.C. Trujillo. An exclusive group, the club is made up of individuals who have all had a significant impact on the sport, event and Steamboat Springs over the Cowboy Downhill's for 50 years.

2002 - Charlie Sampson	2008 - Larry Lamb	2014 - Roger Perricone	2020 – Nick Guy
2003 - Charlie Mayfield	2009 - T-Bone Clark	2015 - Doug Vold	2020 – Dean Vogelar
2004 - Tuff Hedeman	2010 - None	2016 - Hobey Early	2021*- cancelled due to
2005 - Barb Shipley	2011 - Michael Sisk	2017 - David Motes	COVID
2006 – Larry Kaminski	2012 - Bobby DelVecchio	2018 - Todd Fike	2022 – Moose Barrows
2007 - John Shipley	2013 - Don Andrews	2019 – Jed Moore	2023 – Jacobs and Sterling Crawley
			2024 – Dan Bristol "Boots"



Billy Kidd moved to Steamboat Springs, Colorado, shortly after his Olympic accomplishments. Kidd grew up in Stowe, Vermont and raced internationally for nine years on the U.S. Ski Team. While racing, he studied at the University of Colorado and graduated in 1969 with a degree in economics. After establishing his prominence in the ski world in the 1964 Olympics, Billy marked yet another first for American men by becoming the first person to win both amateur and pro World Championships in a single year in 1970. Better yet, he won both within a two-week time frame. Kidd has been Steamboat's director of skiing for more than 40 years.

Larry Mahan is one of the greats of professional rodeo and one of its first mainstream media stars. He started competing professionally in 1964, and by 1966, he won his first of five consecutive allaround championships. (He won a record-setting sixth championship in 1973.) A champion in roughstock events (riding broncs and bulls), Mahan also helped professional radio gain exposure to a larger audience. He flew his own plane, wore loud plaid shirts, had longish hair and made appearances on TV talk shows and in magazine ads. He retired from competition in 1977, having somehow escaped major injuries after 1,200 rodeos. Now, Mahan has a clothing line of western wear and appears occasionally as a television commentator and at the Cowboy Downhill.





J.C. Trujillo began his rodeo career at age 6 in his hometown of Prescott, Ariz. His early prowess resulted in the bareback riding title of the Arizona Junior Rodeo Association. He later participated in the Arizona State University rodeo team and won the 1968 National Intercollegiate Rodeo Association championship. Trujillo turned professional in 1967 and hit the circuit full throttle five years later, eventually qualifying for the National Finals Rodeo 12 times. Long known as one of rodeo's most magnetic personalities and a great spokesman for the sport, Trujillo combines his love of rodeo and skiing in the Cowboy Downhill, held every January in Steamboat Springs. He is famous for his realistic and everpositive attitude and is instrumental in the prestige the Cowboy Downhill now enjoys.

Charlie Mayfield, 30-year industry veteran, held several executive positions in the ski business including vice president of marketing for SolVista Basin, Colorado Ski Country USA and Steamboat Ski & Resort Corp. While in Steamboat-Ski Town, U.S.A.[®], Mayfield was a driving force behind many of the early Cowboy Downhill events. He started his career in the industry as a member of the ski patrol at Steamboat and worked his way up to executive positions in marketing and guest services

-www.steamboat.com-



STEAMBOAT GRAND REOPENS AHEAD OF 2024/25 WINTER SEASON

The Steamboat Grand Hotel announced its reopening of the hotel in November 2024, following renovations that began on April 1, 2024. In addition to replacing the building's original water pipe infrastructure, the hotel upgraded elevators and guest rooms, and expanded services marking significant enhancements to the guest experience.

"This was the largest renovation undertaking at the Steamboat Grand in more than 20 years and we are thrilled to be ahead of schedule and ready to welcome guests back to the hotel for winter opening day," said Kathy Hastings, General Manager of the Steamboat Grand Hotel. "The team working on the project, our Homeowners Association and our active staff have done an incredible job supporting the work that needed to be done. As we wrap up the big work and turn our attention to readying for opening day, we're excited to welcome back our entire hotel team and show our guests how we expanded on the level of service they have come to expect from a stay at the Steamboat Grand,"

The summer 2024 work was made possible by an investment of \$25 million over two years by the Steamboat Grand Homeowners Association and a joint effort with Steamboat Ski Resort management, and local contractors to complete the project. Much of the work done was behind-the-scenes with the focus on replacing aging pipe infrastructure and installation of a state-of-the-art fire alarm system. Guests will notice public-facing improvements such as remodeled public restrooms, modernized elevators, and new exterior poolside furniture. Additionally, guest rooms, including the penthouses, will have contemporary furniture including headboards, nightstands, benches, desks, TV consoles, dressers, credenzas, and entry consoles, table refinishes, bathroom enhancements, lighting fixtures and upgraded bedding for added comfort. Over 1,640 individual pieces of furniture were replaced during the renovations.

"The Steamboat Grand property owners clearly understood the importance of this project at the outset and supported it with a \$19 million special investment as well as existing reserve funds." said Jim Webster, board president of the Steamboat Grand HOA. "The HOA board is incredibly pleased the work is being completed ahead of schedule and at less cost than the special assessment budget. We extend our deepest thanks to the various contractors and Steamboat Ski Resort for their unwavering dedication throughout the closure. Our success reflects what can be accomplished as we continue to work together to pursue a shared vision of upscale comfort and friendly service conveniently located a short walking distance from the mountain."

In addition to physical upgrades, the Steamboat Grand Hotel has expanded its range of services for guests. This winter, the Cabin Restaurant will offer breakfast, lunch, dinner, and late-night options; the Grand Market has been expanded to include additional lounge seating; and guests may also still enjoy access to Rocky Mountain Day Spa, daily shuttle service with expanded hours from 11 a.m. to 10:30 p.m., the Grand Sports rental shop, ski valet and storage, as well as the pool, hot tubs, and health club.

To book at stay at the Steamboat Grand for the 2024/25 winter season visit www.steamboatgrand.com.

2024/25 WINTER SEASON PRICING

Pricing at the Steamboat Grand is dynamic and subject to change throughout the season. Rates start at the following as of September 2024.

ROOM TYPE	STARTING RATE
Hotel Rooms	\$350/night
One-Bedroom Condo	\$400/night
Two- Bedroom Condo	\$650/night



Steamboat Air Program

WINTER AIR SCHEDULE

Steamboat Ski Resort has announced the **2024/25** winter air schedule with 16 nonstop airports accessible via six major airlines for the fourth winter in a row. Steamboat continues to be the most accessible mountain airport in Colorado.

Highlights for this winter include Chicago (ORD) American flight capacity increases from Saturday only to daily December 19 – January 6 and February 13 – April 3, Minneapolis (MSP)on Delta from Saturday only to daily December 21 – January 5 and Wednesday and Saturday January 5 – March 30 and Newark/NY (EWR) United from five flights per week to daily February 13 – March 29.

From	Frequency	Dates	Carrier
Atlanta (ATL)	Daily	Dec. 21 to March 30	Delta
Boston (BOS)	Tuesday, Thursday, Friday, Sunday	Jan. 1 to March 30	JetBlue
Chicago (ORD)	Daily	Dec. 12 to March 30	United
Chicago (ORD)	Daily	Dec. 19 to Jan. 6 & Feb. 13 to April 3	American
Dallas/Ft. Worth (DFW)	Up to 2x Daily	Dec. 19 to April 3	American
Dallas Love (DAL)	Varies	Dec. 21 to March 5	Southwest
Denver (DEN)	Daily	Nov. 23 to April 20	United
Denver (DEN)	Daily**	Nov. 23 to March 5**	Southwest
Ft. Lauderdale-Hollywood (FLL)	Monday, Wednesday, Saturday	Feb. 1 to March 29	JetBlue
Houston (IAH)	Daily	Dec. 14 to March 30	United
Los Angeles (LAX)	Daily/Mixed*	Dec. 19 to March 29	United
Minneapolis/St. Paul (MSP)	Daily/ Wed, Sat***	Dec. 21 to March 30	Delta
Nashville (BNA)	Most Saturday****	Dec. 21 to March 5	Southwest
Newark (EWR)	Up to Daily****	Dec. 19 to March 30	United
San Diego (SAN)	Varies****	Dec. 21 to March 30	Alaska
San Francisco (SFO)	Saturday	Dec. 21 to March 29	United
Seattle (SEA)	Wednesday, Saturday, Sunday	Dec. 21 to March 30	Alaska
Washington-Dulles (IAD)	Saturday	Dec. 21 to March 29	United

Information as of September 2024 and subject to change without notice. Please check with Steamboat Central Reservations or the individual airline for exact times on specific travel dates.

*United LAX operates daily 12/19/24 - 1/6/25; Thu-Mon 1/9/25 - 2/10/25; Daily 2/13/25 - 3/6/25; Sat only 3/7/25 - 3/29/25.

**Southwest flight schedule is currently loaded through 3/5/25, updates to the rest of season will be made when available.

***Delta MSP operates daily 12/21/24 - 1/5/25, operates Wednesday and Saturday 1/6/25 - 3/30/25.

****United EWR operates Thu-Mon 12/19/24 - 1/6/25; Thu, Sat, Sun, Mon 1/7/25 - 2/12/25; Daily 2/13/25 - 3/29/25.

*****Alaska SAN operates Wed, Sat, Sun 12/21/24 - 2/12/25; Wed, Thu, Sat, Sun 2/13/25 - 3/30/25.

More information is available at <u>Steamboat.com/flights</u>. Flights are available for purchase on their respective airline websites or by calling Steamboat Central Reservations[®] at 1-800-922-2722.

-www.steamboat.com-



Steamboat Athlete Programming & Olympian Heritage

STEAMBOAT ATHLETE PROGRAM TAKES TALENT TO THE GLOBAL STAGE

Winter sports talent runs deep in Steamboat Springs. Steamboat's Athlete Program roster is made up of local winter sports talent and winter Olympians – a real testament to Steamboat's long time heritage as Ski Town, U.S.A.®,. Steamboat's athletes compete center stage at national championships and World Cup races, representing their hometown on a global stage.

2024/25 Steamboat Athletes in the Spotlight:





TAYLOR GOLD



ROCKE WEINBERG



CODY



ACINSKI

TAYLOR GOLD -- TWO-TIME OLYMPIAN & STEAMBOAT AMBASSADOR

Hailing from Steamboat Springs, two-time snowboard halfpipe Olympian Taylor Gold has made a significant mark both on and off the slopes. After an illustrious competitive career, including representing the U.S. in two Winter Olympic Games, Taylor retired from the U.S. Snowboard Team in 2022 to embrace new opportunities within the snowboarding world. Transitioning into the lifestyle side of the sport, he has since deepened his connection with his hometown resort. As an ambassador for Steamboat Ski Resort, Taylor's passion for snowboarding and his creative approach have helped elevate the resort's profile. Known for his unique style and innovation in the halfpipe. Taylor brings authenticity and excitement to everything he does, inspiring the next generation of athletes while staying true to Steamboat's roots.

"Home Break": A project by Taylor Gold

After garnering over 8.2M views across multiple social platforms and magazines in 2023, Steamboat Resort hosted the second year of filming "Home Break" a snowboard movie edit showcasing Steamboat's winter talent and roots in 2024. This success highlights everything it means to be a born and bred Steamboat Springs athlete. Taylor gathered with over fifteen US Olympians for a week of snowboarding and filming in Steamboat's 22ft superpipe during the filming of "Home Break 2".

Anda and the

STEAMBOAT'S WINTER OLYMPIANS

When winter athletes gather in Bejing in 2022, it's called the Winter Games. When Olympians gather in Steamboat, it's simply called Friday. Steamboat, known around the globe as *Ski Town, U.S.A.*[®], has more winter Olympians than any other town in North America: 100 and counting. In fact, Steamboat sent more athletes (13) to the 2022 Games than many small countries.



Steamboat Olympians, 2022

STEAMBOAT'S OLYMPIAN HISTORY THROUGH THE YEARS

Steamboat Spring's nearly 100-year Olympic tradition is unmatched in the world. "Steamboat's true sense of community, individuals who have genuine friendly attitudes, combined with world-class terrain and abundant snow make this simply a great place to live," said Rob Perlman, President and Chief Operating Officer for Steamboat Ski & Resort Corporation. "Imagine you are one of Steamboat's Olympic, World, National or X-Games Champions. You've skied all over the world, and you can live anywhere you want. Would you pick your second favorite place? Neither did any of Steamboat's Olympians."

Steamboat's skiing heritage began back in the early 1900s, when high-flying Norwegian Carl Howelsen showed locals that skis could be used for fun as well as work at the local ski hill in downtown Steamboat Springs. Today, that local hill, Howelsen Hill, is the oldest ski area in continuous use in Colorado and has the largest and most complete natural ski jumping complex in North America. Howelsen Hill is aptly named after Carl Howelsen, who earned the nickname "The Flying Norseman" for his ski jumping act with Barnum and Bailey's Circus. Howelsen is credited with bringing Nordic jumping to the Yampa Valley.

Howelsen Hill is where the likes of South Korea bronze medalist Arielle Gold honed her skills trying to keep up with her brother Olympian Taylor Gold. Where six-time Olympian and World Champion Todd Lodwick, the most successful U.S. Nordic combined skier, first snapped on his skis at age 7. It was the training ground of World Champion and four-time Olympian Johnny Spillane, who made history by becoming the first American to win a medal in Nordic combined at the Winter Games and World Championships. It's where Steamboat's first family of skiing, the Werners, first learned the craft every afternoon after school, and it's the home of the first freestyle camps, The Great Western Freestyle Center, which produced many of the nation's first freestyle athletes. It's where a young Clint Jones first learned to soar as a ski jumper at age 5 en route to becoming the youngest American champion in any ski discipline. It's where 1984 Olympic gold medalist Deb Armstrong served as Steamboat Springs Winter Sports Club Alpine director to instill the same skills, determination and drive in young, up-and-coming club athletes

Steamboat has a long tradition in the sport and is not only considered the birthplace of freestyle skiing in the hotdog days of the 1970s, but also Nordic jumping in Colorado going back to the early 1900s. Including the 2022 Games, Steamboat's Winter Olympians have represented more than 10 countries/territories and made more than 150 Olympic appearances throughout 21 Winter Games.

Steamboat has more winter Olympians than any other town in North America with 100 and counting who have trained with the Steamboat Springs Winter Sports Club. These Olympians are comprised of athletes who trained with the Steamboat Springs Winter Sports Club, trained in Steamboat, or call/have called Steamboat Springs home for more than five years.

Today, many Olympians still call Steamboat home and continue to train or coach with the Winter Sports Club, one of the largest and oldest winter sports clubs in the United States, as well as ski at Steamboat. Many of the club's coaches have championship medals tucked under their belts and now offer their experience and expertise to young Olympic hopefuls participating in the program's specialized disciplines: Alpine, cross-country, freestyle, Nordic combined, ski jumping, snowboarding and biathlon.

In Steamboat, the Winter Games are more than just a dream, they're a very attainable goal. Kids know many Olympians on a first-name basis, ride beside them daily and have the support of the entire community. On Mount Werner, kids enjoy the snowy terrain alongside Olympic legends Billy Kidd, Jim "Moose" Barrows, Ann Battelle, Nelson Carmichael, Caroline Lalive, Todd Lodwick, Johnny Spillane, Erin Simmons and Mick Dierdorff, to name a few.

STEAMBOAT AT THE BEIJING 2022 WINTER GAMES

Steamboat Springs sent 13 athletes to the Beijing 2022 Olympics.

Representing the U.S.:

Decker Dean – Nordic Combined Taylor Fletcher – Nordic Combined Jasper Good – Nordic Combined Mick Dierdorff – Snowboard Cross Taylor Gold – Snowboard Halfpipe Robby Burns – Snowboard PGS Cody Winters – Snowboard PGS Olivia Giaccio – Freestyle Moguls Jaelin Kauf – Freestyle Moguls

Representing Other Countries: Belle Brockhoff – Australia Jarryd Hughes – Australia Belle Brockhoff – Russia Esther Ledecka – Czech Republic



Mick Dierdorff, 2022

STEAMBOAT SPRINGS WINTER SPORTS CLUB

Steamboat has more winter Olympians than any other town in North America with 100 and counting who have trained with the Steamboat Springs Winter Sports Club. These Olympians are comprised of athletes who trained with the Steamboat Springs Winter Sports Club, trained in Steamboat, or call/have called Steamboat Springs home for more than five years.

The Steamboat Springs Winter Sports Club is one of the oldest and most recognized ski clubs in the United States and has been named the United States Ski & Snowboard Association's Club of the Year numerous times. The club is the only one in the country that offers all disciplines, including Alpine, snowboarding, jumping, Nordic combined, cross-country, biathlon and freestyle.

STEAMBOAT OLYMPIAN FUN FACTS

- No other town in North America has more winter Olympians than Steamboat Springs: 100 and counting.
- Guests can train with an Olympian for free. Olympic medalist Nelson Carmichael teaches guests how to navigate moguls on his namesake run on select Sundays.
- Steamboat's Olympic tradition started in 1932 with John Steele.
- Olympians with ties to Steamboat have represented 12 countries/territories: Australia, Canada, Czech Republic, Great Britain, Lithuania, Netherlands, New Zealand, Norway, Puerto Rico, Russia, Slovakia and the United States.
- Steamboat's Todd Lodwick became the United States' first six-time winter Olympian in 2014. Billy Demong is a five-time Olympian, and Ann Battelle and Johnny Spillane are four-time Olympians.

- American Olympic medal firsts: Billy Kidd in Alpine for American men, Nelson Carmichael in freestyle moguls for American men, Shannon Dunn in snowboarding for American women, Johnny Spillane in Nordic combined (first medal), and Bill Demong in Nordic combined (first gold).
- Johnny Spillane became the first American to win an Olympic medal in the sport of Nordic combined at the 2010 Games. Spillane brought home a silver medal in all three Nordic Combined events.
- Bill Demong captured the first gold medal in Nordic combined for the U.S. in the individual event in 2010. He also was part of the U.S. silver medal performance in the team event.
- The U.S. Nordic combined team (Bill Demong, Johnny Spillane, Todd Lodwick and Brett Camerota) ended an unprecedented 2010 run at the Olympics in Vancouver with a silver medal in the team event. Even more impressive, a member of the U.S. team medaled in every event entered.
- Billy Kidd celebrated the 50th anniversary of his historic Olympic medal performance, and Deb Armstrong enjoyed the 30th anniversary of her Olympic gold achievement in February 2014.
- The U.S. Olympic freestyle mogul team made final preparations for the 2014 Winter Olympic Games in Steamboat Springs in January 2014. This was the fourth time the team has held its pre-Olympic camp on the slopes of Steamboat.
- Katy Rodolph-Wyatt, a two-time Olympian, was featured on the cover of Newsweek in January 1952.
- Steamboat Olympian Jim "Moose" Barrows' spectacular Alpine downhill crash was the featured agony of defeat on ABC's Wide World of Sports for many years.
- Flags from the host Olympic country hang in Olympian Hall at Howelsen Hill representing each Steamboat Olympian and the Games in which they participated.
- Three Steamboat Olympians Buddy Werner, Skeeter Werner Walker and Billy Kidd have been featured on the cover of Sports Illustrated.
- Steamboat Ski Area has an Olympian display at the mid-mountain Thunderhead Lodge with photos and memorabilia from Olympians throughout its 80-year Olympic history. The display was recently remodeled.
- Before 2002, Steamboat Olympians Gary Crawford, Jeff Davis and Chris McNeill knew the pressure and exhilaration of competing in the Winter Games in your home country. All three competed in the 1980 Games in Lake Placid, N.Y.
- At the 2002 Winter Games, Maria Despas represented her home country of Australia in freestyle skiing for the second time. She is the first Australian skier to win a World Championship medal, a silver in moguls.
- Ski Town, U.S.A.[®] has hosted the 2010 U.S. Olympic Trials in freestyle and Nordic combined, the 2006 U.S. Olympic Trials in freestyle and the 2002 Gold Cup in Nordic combined.

STEAMBOAT OLYMPIAN MEDALISTS

14 Olympians with ties to Steamboat have reached the pinnacle of the Winter Games, winning an Olympic medal:

- Billy Kidd, 1964 silver
- Deb Armstrong, 1988 gold
- Nelson Carmichael, 1992 bronze
- Shannon Dunn-Downing, 1998 bronze
- Travis Mayer, 2002 silver
- Bill Demong, 2010, gold and silver
- Johnny Spillane, 2010 three silvers
- Todd Lodwick, 2010 silver
- Brett Camerota, 2010 silver
- Vic Wild, 2014 two golds
- Sue White, 2017 gold (Special Olympics)
- Arielle Gold, 2018 bronze

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- Jarryd Hughes, 2018 silver Ester Ledecka, 2018 two golds (first female and second athlete ever to win gold in skiing and snowboarding) •

STEAMBOAT'S 100 OLYMPIANS & COUNTING

1	John Steele;	1932
2	Gordon Wren;	1948
3	Marvin Crawford;	1952,1956
4	Ted Farwell;	1952,1956,1960
5	Crosby Perry-Smith;	1952
6	Katy Rudolph Wyatt;	1952, 1956
7	Keith Wegeman;	1952
8	Paul Wegeman;	1952
9	Skeeter Werner;	1952, 1956
10	Corky Heid;	1956
11	Buddy Werner;	1956, 1960, 1964
12	Jon Elliot;	1960
13	Ray Heid;	1960
14	Ansten Samuelson;	1960,1964
15	Van Card;	1964
16	Billy Kidd;	1964, 1968
17	Loris Werner;	1964, 1968
18	Jim "Moose" Barrows;	1968
19	Jere Elliot;	1968
20	Scott Berry;	1972
21	Chris McNeil;	1976,1980
22	Gary Crawford;	1980,1988
23	Jeff Davis;	1980
24	Kerry Lynch;	1980, 1984
25	Deb Armstrong;	1984, 1988
26	Nelson Carmichael;	1988, 1992
27	Kris Feddersen;	1988, 1992, 1994
28	Rick Mewborn ;	1988
29	Jack Miller;	1988
30	Maria Quintana;	1988
31	Thedo_Remmelink;	1988
32	Jorge Torrella;	1988, 1992
33	Todd Wilson;	1988, 1992
34	Bobby Aldighieri;	1992
35	Ann Battelle;	1992, 1994, 1998, 2002
36 37	Martin Bayer; Nick Cleaver:	1992, 1994
38	Nick Cleaver; Tarsha Ebbern;	1992, 1994 1992
39	Kylie Gill;	1992, 1998
40	Matt Grosjean;	1992, 1994, 1998
41	Ryan Heckman;	1992, 1994
42	Chris Puckett;	1992
43	Tim Tetreault;	1992, 1994, 1998
44	Chad Fleischer;	1994, 1998
45	Dave "DJ"Jarrett;	1994, 1998
46	Todd Lodwick;	1994, 1998, 2002, 2006, 2010, 2014
47	Craig Thrasher;	1994
48	Randy Weber;	1994, 1998
49	Alan Alborn;	1998, 2002, 2006
50	Bill Demong;	1998, 2002, 2006, 2010, 2014
51	Maria Despas;	1998, 2002
52	Brendan Doran;	1998, 2002
53	Shannon Dunn-Downing;	1998, 2002
54	Kris Erichsen;	1998, 2002
55	Sacha Gros;	1998
56	Caroline Lalive;	1998, 2002, 2006

65 Tommy Schwall; 2002, 2006 66 Carl VanLoan; 2002, 2006 67 Phillipe Berube; 2006 68 Brett Camerota; 2006, 2010 69 Eric Camerota; 2006, 2010 70 Michelle Gorgone; 2006, 2010 71 Tyler Jewell; 2006, 2010 72 Jana Lindsey; 2006, 2010 73 Johanna Shaw; 2006 74 Erin Simmons-Nemec; 2006 75 Jason Smith; 2006 76 Ryan St. Onge; 2006, 2010 77 Caroline Calve; 2006, 2010 78 Callan Chythlook-Sifsof; 2010 79 Patrick Deneen; 2010, 2014, 2018, 2022 81 Ellie Koyander; 2010 82 Adam McLeish; 2010 83 Mike Morse; 2010 84 Kimiko Zakreski; 2010 85 Belle Brockhoff; 2014, 2018, 2022 86 Bryan Fletcher; 2014, 2018, 2022 87 Arielle Gold; 2014, 2018, 2022	57 58 59 60 61 62 63 64	Andy LeRoy; Johnny Spillane; Linas Viatkus; Manuela Berchtold; Matt Dayton; Jed Hinkley; Clint Jones; Travis Mayer;		1998 1998, 2002, 2006, 2010 1998 2002, 2006 2002 2002 2002, 2006 2002, 2006
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Steamboat's Famous Champagne Powder® Snow

STEAMBOAT'S FAMOUS CHAMPAGNE POWDER

Snow piling up is a common occurrence in Steamboat-Ski Town, U.S.A.®, and finding pure Champagne Powder® snow on the slopes of Steamboat isn't difficult.

The abundant snowfall is a result of Steamboat's location within the Park Range, which is the first significant barrier in the northern Colorado Rockies to storms arriving from the Pacific. Wintertime northwesterly storms blow in from the Pacific and hitch a ride on predominant winds. Along the way, these wet clouds encounter low temperatures in the lower part of the troposphere roughly five degrees Fahrenheit at 2,000 to 5,000 feet above the earth's surface— where moisture attaches to dust or tiny frozen drops and begins to form a large lace-like snowflake known as the stellar dendrite. The storm clouds are saturated with "supercooled water" that remains liquid even though it is below the freezing point. (The water is essentially looking for particles to freeze to.) It is this rare combination that is responsible for the frequent occurrence of rimed crystals resulting in the formation of Steamboat's famous Champagne Powder[®] snow. On cold mornings these rimed crystals form layers on tree branches and chairlifts resulting in beautiful rime ice.

Steamboat is a micro mountain range that includes Mount Werner as well as Storm, Sunshine, Thunderhead and Christie peaks. The Park Range rises up in the middle of the flight path of these Pacific-born storms. When the clouds encounter the mountains, they lift rapidly then cool, ultimately losing their ability to hold moisture. Another way to explain it: The storms slam into the Park Range, and the upslope strips the clouds of moisture, so the snow that falls has incredibly low water content. Down come the stellar dendrites, better known as Champagne Powder® flakes, and out come the fat boards and the excuses to miss work.



Here's a look at how Mother Nature turns water into something worth celebrating. Champagne Powder[®] snow is truly unique and can only be found right there in Steamboat. <u>https://www.youtube.com/watch?v=SQVX82DgJiU</u>

WINTER

Prediction Folklore: Old legends say that several time-honored folk tales can predict the severity of the upcoming winter. For example, skunk cabbage, nature's snow gauge, is said to predict the depth of next season's snow. Instead of relying on the weather service or farmer's almanac, local ranchers, who have worked the land for generations, also keep a watchful eye on the size of the wooly bear caterpillar stripes, hay crop harvest, timing of blackbird migration, height of beaver dams, and of course, skunk cabbage, which already towers over your head in many areas. This year, we'll just have to watch the signs

Three-wire winters: Steamboat enjoys more than its fair share of three-wire winters, when the snow stacks up past the third row of ranch fence wires. Yampa Valley ranchers have traditionally measured the severity of a Routt County winter by how high the snow stacks up against their four fence wires. As Sureva Towler writes in her book The History of Skiing at Steamboat Springs, "By January or February of a typical winter, snow will cover the third fence wire, usually 30 inches high." Four-wire winters, generally more than 350 inches at the resort's mid-mountain location, are recorded frequently, as well.

On film: Steamboat's unique location and signature Champagne Power Snow have captured the cinematic attention of legendary filmmakers Waren Miller Entertainment. The resort has appeared in more than 16 films since 1982, and Steamboat Springs made its most recent appearance in the 21/22 season.

Bridgestone Winter Driving School: Learning to handle your car on snow-packed roads is possible at the Bridgestone Winter Driving School. The school teaches the theory and practice of skillful, confident driving on ice and snow with the latest models of Toyota vehicles. Located in Steamboat Springs, the school is America's first and foremost institution to teach safe winter driving techniques. There's not another school like this in the United States.

Steamboat Powdercats: Steamboat Powdercats has been a respected leader in the snowcat skiing industry since its inception in 1983 by Jupiter and Barbara Jones. Based in Steamboat Springs and celebrating more than 30 year of operation, Steamboat Powdercats guides guests daily in snowcats into the Buffalo Pass backcountry, Colorado's deepest annual snowpack. Since those early days, tens of thousands of guests have utilized Steamboat Powdercats, including celebrities Warren Miller, Martina Navratilova, Cindy Nelson, Dr. Richard Steadman, Klaus Obermeyer, Billy Kidd, Doak and Skeeter Walker, Ricky Mewborn and Seth Morrison. Warren Miller Films and a handful of other filming and clothing companies have also included Steamboat Powdercats in their ski films and commercials.

Storm Peak Laboratory: Steamboat is home to one of the country's highest climate laboratories, located at 10,568 feet atop Mount Werner. High-elevation, mountain-top atmospheric research facilities, such as Storm Peak Lab, are readily accessible under all weather conditions and are limited in number worldwide. Examples of these facilities include Jungfraujoch (Switzerland), Mauna Loa Observatory (Hawaii), Mount Zeppelin (Norway) and Sonnblick (Austria). Scientists and students from around the world have used the Storm Peak Lab over the past 30 years to study snowfall patterns, climate change and weather movements. What better place to study snow and climate than the home of Champagne Powder® snow? <u>www.stormpeak.dri.edu</u>.

STEAMBOAT SNOW FACTS

Champagne Powder[®] Snow: This unique snow is a trademark of Steamboat Ski & Resort Corp. Local rancher Joe McElroy coined the phrase before the ski area opened. While out skiing one sunny day in the early '50s on terrain that eventually would become the ski area, McElroy turned to a few friends and said the stuff tickled his nose like champagne. No other ski resort has its snow trademarked, and there's no other place you'll find Champagne Powder[®] snow than in Steamboat.

Largest Single Snow Day: February 20, 2012 will go down in history as the day the snow wouldn't stop falling as 27 inches of Champagne Powder[®] snow piled up for a single-day snowfall record at mid-mountain (24 hours from 5am to 5am). The single-day record at the summit stands at 29 inches, recorded on January 25, 1996.

		S	teamboat 2012 S	Snow Stats			
Location	October	November	December	January	February	March	April
Mid-mountain	12.5"	18"	19"	26"	27"	16"	16"
Summit	13"	19"	26"	29"	27"	21"	22"

CHAMPAGNE POWDER [®] SNOW STATS								
TOP	5 Seasons	# Days S	NOWED	Most Pov	vder Days (4"+)	Bi	ggest Moni	THS
2007/08	489.00"	1992/93	109	1996/97	61 days	October	40.0"	2013
1996/97	447.75"	2010/11	105	2007/08	58 days	November	90.0"	2010
1983/84	447.50"	2007/08	106	2005/06	58 days	December	165.5"	1983
1995/96	441.25"	1996/97	104	2008/09	55 days	January	216.5"	1996
2010/11	433.00"	2005/06	99	1992/93	51 days	February	110.5"	1993
2022/23	448.00"	1997/98	95	1999/00	50 days	March	83.0"	1991
		2018/19	95	2013/14	49 days	April	60.0"	1993
		2022/23	92	2022/23	52 days			

All-Time 400"+ Seasons	350"+ Seasons	s Largest Mid-Mou	INTAIN BASE
2007/08 489.00" 1996/97 447.75"	1981/82383.75"2015/16370.00"1999/00369.00"1989/90364.25"	February 1, 1996	111"
1983/84 447.50" 1995/96 441.25"	300" + seasons	s Largest Summ	IIT BASE
1993/90 441.23 2010/11 433.00" 2005/06 432.00" 1992/93 423.50" 2008/09 405.00" 2022/23 448.00"	2002/03 344.00" 2018/19 341.71" 2012/13 335.50" 1987/88 333.50" 2013/14 322.25" 1994/95 320.50" 2006/07 316.00"	April 4, 2011	138"

2022 Snowfall Averages				
Averages	Total			
5-Year	306.05"			
10-Year	300.25"			
20-Year	323.55"			

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Innovative Programs Make Steamboat a Top Family Resort

FAMILY PROGRAMS AT STEAMBOAT RESORT

Steamboat has built a reputation as one of the best family ski resorts in North America and continues to focus on its awardwinning family programs to create the best winter experience on and off the mountain in Ski Town, U.S.A.[®]. Steamboat is continually ranked as one of the best family ski destinations in North America.

"Steamboat has always been at the forefront of creating innovative children and family programs in the ski industry over the past 60 years," said Dave Hunter, president and COO of Steamboat Ski & Resort Corp. "With pioneering programs like Kids Ski Free™, Kids Rent Free, and Steamboat's young kids lessons at Greenhorn Ranch, Steamboat continues to distance itself from every other resort within the industry as the leader in family programs and entertainment."



Steamboat has been on the cutting edge in the family arena since the Steamboat Springs Winter Sports Club first hit the slopes at historic Howelsen Hill in 1913. The community has embraced snow with an almost fanatic zeal enabling it to reach significant milestones including Steamboat's first Winter Carnival in 1914, public schools accredited ski curriculum in 1944, Audrey Light Temple's Little Toots Program organized in 1957, Soda Pop Slalom in 1973, and the first International Winter Special Olympics in 1977.

Since then, numerous innovations, based upon that same early pioneering spirit, have followed at the ski resort. Steamboat set the standard within the industry by pioneering the first Kids Ski Free⁶ program back in 1982, later adding Kids Rent Free.

"We believe the best way to enjoy Steamboat is with family and friends," Hunter said. "Unlike many sports, multiple generations of family can ski and ride together, creating lifelong memories and traditions we hope continue for years to come."

FAMILY PRIVATE LESSON

New for the 24/25 season, the Family Private Lesson experience allows families to make the most of the mountain with the whole crew – your kids, parents, grandparents and teens – and all of their different skill levels. Whether you're an expert and your kids are beginners or vice versa – we'll send you out with a SnowSports pro that knows how to teach to all ages and ability levels.

YOUNG KIDS LESSONS (6 AND UNDER)

Steamboat places an emphasis on top quality childcare programming and our program is designed around taking care of children in a safe, nurturing and age appropriate setting. The Steamboat young kids programs are a one-stop ski shop for families with small children, and all lesson products include life access, lunch, lesson instruction and equipment rental option.

NIGHT SKIING & RIDING

From mid-December through late March, night skiing and riding lights up the evening for the entire family. The resort installed lighting from the top of Christie Peak via the Christie Peak Express chairlift to the base area. Roughly 1,100 vertical feet of terrain is available on several trails, including Sitz, See Me, Vogue, Stampede and Lil' Rodeo Terrain Park. Steamboat operates at night from Thursday through Sunday for three hours from 5:30 p.m. to 8:30 p.m.

COMPLIMENTARY TOURS

Nelson on Nelson's Run: Nelson Carmichael — 1992 Olympic bronze medalist, two-time World Cup Mogul Champion, six-time U.S. National Mogul Champion and Professional Mogul Tour Champion — hosts a free mogul clinic on Nelson's Run at 1 p.m. on select Sundays throughout the season. Check the grooming report to see if Nelson is skiing.

FAMILY-FRIENDLY ACCOLADES

SKI Magazine

Top 10 Resort, 2013-2022 Top 10 Family Resort, 2003-2016, 2019-2023 Top 10 Service, 2014 – 2018, 2020-2023

National Geographic World's Best Ski Towns, 2012, 2014, 2017

Forbes 10 Best Family Ski Resorts, 2011, 2019

> New York Times 52 Places to Go, 2015

Travel & Leisure The 12 Best Family-Friendly Ski Resorts That Cater to Kid – and Kids at Heart, 2023-24 12 Best Family-Friendly Resorts, 2022 Outside Magazine Top 4 Best Family Resorts, 2010 Best Towns in North America, 2016 Top 20 Ski Resorts in North America, 2012

Holidays With Kids (Australia) Best Resort for Families, 2013 Best Resort for Families #3, 2021

Family Ski Hub No. 1 Family Ski Resort, 2014, 2016

Parents Magazine 10 Super Ski Resorts for Families **Conde Nast Traveler** Top 20 Resort, 2012, 2015, 2016, 2021, 2022 Top 20 Family Ski Resorts, 2014

TripAdvisor's Family Vacation Critic 10 Best Family Resorts, 2012

> USA Today 10 Best Best Ski Resort, 2016, 2017 Best Ski Town, 2016

Parenting Magazine Top 10 Family Resorts, 2015

Family Destination's Guide 12 Best Family Resorts in CO, 2023

STEAMBOAT SPECIAL FAMILY FEATURES

Little Red Wagons: In keeping with Steamboat's family-friendly tradition, the Little Red Wagons rolled out to help our smallest guests. This complimentary service is designed to help families with small children and their equipment. Pick up one of the Little Red Wagons, load up the kids and equipment, and head off on the Wagon Trail to your destination. All we ask is that you drop off the wagons at one of the designated points when you are done.

Terrain parks: Steamboat is home to four progressive terrain parks, offering a beginner, intermediate and advanced experience for freestyle skiers and snowboarders. Lil' Rodeo, located at the base of the mountain, is the ideal place to get started day or night. Then show off your skills to family and friends before moving on to the intermediate park, Rabbit Ears. By creating distinct areas of play, families can feel comfortable learning freestyle tricks and progressing to the next park/stage when ready.

Steamboat MountainWatch powered by Flaik: Steamboat was the first resort to offer this level of service and convenience for every child in the resort's SnowSports School program. Steamboat MountainWatch allows the resort to monitor children in its Kid's Camo programs while providing the peace of mind for parents to completely enjoy their day on the slopes without worrying about the kids. At the end of their day on snow, families can use the Flaik system at home to track their activity on the mountain.

Sunshine Family Trail: Discover the magic of this special family trail that snakes its way through the trees between Flintlock and Sunshine Lift Line trails in Sunshine Bowl. Kids learn about Steamboat Olympians and more. See if you can find them all as you encounter whoop-de-doos, powder and the feeling of being the only family on this trail.

Helmets: Steamboat recommends that all skiers and snowboarders visiting the resort wear helmets and requires helmet use for all children and youth participants in the SnowSports School as well as all students participating in freestyle terrain park programs, regardless of their age.

Mountain Camp: Mountain Camp is a one-stop-shop for families with small children ages six and under. The young kids lesson program is designed around taking care of children in a safe, nurturing environment in an age-appropriate setting while teaching your child to ski and have fun! Mountain Camp highlights a range of family-friendly amenities at the resort,

including specialized family terrain, kids' only magic carpets, faster and more comfortable chairlifts, kids' menus at mountain restaurants, kid-specific cafeterias and menus, a beginner terrain park and high-tech snowmaking. More info at: https://www.steamboat.com/young-kids-lessons

2024/2025 FUN FAMILY EVENTS

NIGHT SKIING & RIDING

Night skiing and riding kicks off Dec. 12 and continues every Thursday through Sunday night through March 23. Night skiing is open from 5:30 to 8:30 p.m.. During the holidays, the resort will provide night skiing and riding nightly from Dec. 26 through Jan 5. The resort illuminates the slopes under state-of-the-art Ultra-Tech[™] lightning. Steamboat.com/nightskiing

50th BUD LIGHT COWBOY DOWNHILL

Cowboy Downhill began 50 years ago when Billy Kidd, Steamboat's director of skiing, and Larry Mahan, six-time All-Around World Champion cowboy, decided to invite a few of the ProRodeo stars to Steamboat for a day of skiing. The cowboys had such a great time that the downhill has become the most popular event of the season with more than 80 of the best professional rodeo cowboys competing in the most unique ski rodeo in the country. Cowboy Downhill is always scheduled to coincide with the National Western Stock Show in Denver, and the action busts out of the starting chutes at 1:30 p.m. on Stampede trail. 50th Anniversary Celebrations will take place in Steamboat Square this season. Visit Steamboat.com/events for more information.

112[™] Steamboat Springs Winter Carnival

The Steamboat Springs Winter Sports Club, one of the largest and oldest winter sports clubs in the U.S., hosts the 111th Steamboat Springs Winter Carnival, the oldest continuing winter carnival west of the Mississippi. For several days, the entire town is given over to racing, ski jumping, a parade featuring Steamboat's skiing high school band (the only one in the U.S.), ski jöring events down snow packed Lincoln Avenue and the spectacular night show featuring the legendary Lighted Man and a fireworks display.

SPRINGALICIOUS

Incredible Colorado bluebird sunny days, hilarious and fun events and a boatload of snow mean spring will shine a whole lot brighter in Steamboat-Ski Town, U.S.A.[®]. Steamboat celebrates the close of the winter season with a weeklong festival, including Springalicious festivities, fun events such as the Cardboard Classic and Splashdown Pond Skim and several FREE music concerts.

43RD ANNUAL CARDBOARD CLASSIC

The Cardboard Classic, Steamboat's traditional rite of spring, celebrates nearly four decades of fun homemade crafts constructed only from cardboard, glue, string, water-based paint, duct tape and masking tape racing down the face of Stampede to a hysterical finish. The creativity of the race makes it an event to look forward to every year.

SPLASHDOWN POND SKIM

Springalicious will feature its signature Splashdown Pond Skim competition to close out the season. Steamboat's bravest (and maybe craziest) skiers and riders attempt to cross an ice-cold pond at the base of the mountain followed by the last free concert of the Bud Light Rocks the Boat series.

-www.steamboat.com-

December 12, 2024 – March 23, 2025

FEBRUARY 7 – FEBRUARY 9. 2025

April 1-20, 2025

April 2025

Apri<u>l 2025</u>

January 19, 2025



Steamboat History Full of Western Lore, Pioneering Spirit

EARLY HISTORY

Steamboat's history goes back as early as the 14th century when it is believed that the nomadic Ute Indians spent summers in the Yampa Valley. The Utes roamed the vast lands alone until the 1800s, when early settlers ventured into the valley.

Three French fur trappers traveling down the Yampa River are said to have named Steamboat Springs in 1865. One man heard a chugging sound like that of a paddle wheel steamer. The men hurried toward the sound and found it to be a bubbling mineral spring. The numerous springs around Steamboat are still popular today as a source of relaxation and are rumored to have medicinal benefits.

Steamboat Springs' first permanent settler was James Harvey Crawford, who discovered the Yampa Valley region while on a hunting trip along the Gore Trail in fall 1874. Crawford staked a homestead claim during this trip and moved to Steamboat Springs the following year with his family.

Stories about the beauty of the Yampa Valley spread, and other families relocated to the area. Among the early pioneers were prominent Missourians Perry A. Burgess and William H. Walton. Along with Crawford and a few others, they entered preemption laws for the town site known as Steamboat Springs. Each took 160 acres and registered a homestead, forming the first community.

The first major catalyst to growth came in summer 1883, when H. H. Suttle opened a sawmill. With the capacity to produce logs for homes and stores, further community development was assured. One of the first businesses to open was the Steamboat Pilot newspaper, which printed its first edition on July 31, 1885. By 1886, the town business district also included a general store, post office and hotel.

ORIGINS OF SKIING IN STEAMBOAT

Communication with the outside world was difficult due to long winters and poor road conditions. On snowshoes and skis, mail carriers delivered letters and parcels. Faced with mountain passes and the prospect of settling where winter lasts six months and averages nearly 30 feet of snow, pioneers quickly learned to travel the same way.

In the early 1900s, the same hardy settlers who battled winters to survive began turning the hills of Routt County into a winter playground. The change accelerated with the help of Norwegian Carl Howelsen, who arrived in Steamboat Springs in 1912. Soon after his arrival, Howelsen was ski jumping off a wooden platform in Strawberry Park and teaching the sport to local youngsters.

In 1913, Howelsen organized the first Winter Carnival and jumping competitions. During the 1917 Winter Carnival, Steamboat Springs honored the man who transformed skiing from a means of transportation to a sport by naming the ski slope Howelsen Hill.

As skiing grew more popular, adventurous downhillers sought new hills to test their abilities. When Rabbit Ears Pass opened to winter traffic in 1938, the Forest Service cut two runs down the back slopes of the pass to the Valley View Lodge. For the next few years, numerous Winter Carnival events took place on these hills.

STEAMBOAT SKI RESORT IS BORN

In 1955, Jim Temple, son of a local ranching family, spearheaded the development of Steamboat Ski Area in response to the growing popularity of the sport, and the new hill opened in 1961 with one Poma lift, the Cub Claw, and \$2 lift tickets.

The ski area did not open for the 1961/62 season due to the inability of a lift manufacturer to complete an order for a double chairlift. Storm Mountain officially reopened January 12, 1963, with a double chairlift and an A -frame warming house. The day's cash receipts were \$13.75, and the temperature hovered at -25 degrees F. The two years following were profitable for the ski area, which helped in gaining permits from the Forest Service to expand the area.

Steamboat lost its favorite son when hometown Olympic skier Buddy Werner was killed in an avalanche in Switzerland on April 12, 1964. Storm Mountain was renamed Mount Werner in his honor.



By the end of the decade, Mount Werner had five new chairlifts, a modern restaurant facility atop Thunderhead Peak, ski patrol buildings, a nursery and numerous maintenance and snow vehicles. This million-dollar building boom generated excitement and development, making tourism a prominent part of the local economy.

The 1st International Winter Special Olympics were held on Headwall during February 1977. The event brought athletes from around the world together for four days of competition. Special guests included Olympic Gold Medalist Bruce Jenner, Colorado Governor Richard Lamm, Ethel Kennedy, Eunice Shriver and Steamboat Director of Skiing Billy Kidd. In addition, Kidd played host at Steamboat to the first Jimmie Heuga Express for MS in 1986, starting a tradition that has spread to resorts across the country.

Steamboat illuminated a new tradition when night skiing and riding premiered on December 20, 2014, utilizing Snow-Bright Lighting, a new technology developed by Ultra-Tech Lighting. Spread across 85 light towers with more than 375 full-color spectrum lights, the system employs a comprehensive line of magnetic induction lighting specifically tailored to address the complexities and unique requirements of illuminating snow in all its varieties while minimizing glare and reflected light. Roughly 1,100 vertical feet of terrain off the Christie Peak Express chairlift is available on five trails including Sitz, See Me, Vogue, Stampede and Lil' Rodeo Terrain Park.

RESORT OWNERSHIP THROUGH THE YEARS

Ownership of the ski resort changed several times in the 1970s and '80s. Previous resort owners include LTV Recreational Development, Inc. (1969-1979); Northwest Colorado Ski Corporation spearheaded by Martin Hart (1979-1989); and Kamori International (1989-1997). Steamboat was purchased by American Skiing Company during the 1997/98 season. In March 2007, Intrawest ULC (www.intrawest.com), a world leader in experiential destination resorts, acquired Steamboat Ski & Resort Corporation. Including Steamboat, Intrawest has a network of resorts at North America's most popular mountain destinations including Blue Mountain, Snowshoe, Stratton, Tremblant, Winter Park and Canadian Mountain Holidays, the largest heli-skiing operation in the world. In the spring of 2017, Alterra Mountain Company was formed with the purchase of former Intrawest properties and Squaw Alpine Meadows. The company grew quickly after acquiring mountains on the east and west coasts as well as in Canada. In early 2018, Alterra introduced the Ikon Pass, revolutionizing the way people ski and snowboard by expanding the pass and partnering with 36 destinations around the world.

In 2021, under Alterra's ownership, the resort embarked on a multi-year, multi-million dollar resort transformation project, Full Steam Ahead, the largest resort transformation in resort history. The four-year redevelopment project was complete for the 2023/24 season and took the resorts pioneering spirit and vision that created Steamboat to elevate the guest experience for years



to come. As Steamboat enters the 2024/25 ski season, Alterra continues to support Steamboat Ski Resort in their ongoing efforts to enhance the guest experience both on and off the snow.

SKI TOWN, U.S.A. [®]

Steamboat-Ski Town, U.S.A.[®] was founded by hardworking, friendly individuals and families that enjoyed making turns through the endless deep powder of Storm Mountain and the Yampa Valley. Members of the Werner, Fetcher, Temple, Crawford, Perry, Wren and Nash families as well as Billy Kidd, Moose Barrows, Nelson Carmichael and a plethora of other Steamboat Olympians can still be found enjoying all that Mount Werner has to offer, including its legendary Champagne Powder[®] snow.

Many things have changed throughout Steamboat's history, but one has remained steadfastly constant throughout the past five decades: its legendary Champagne Powder snow. It's always light, dry and plentiful! And, after more than 50 years, you still can't get Billy, Nelson, Moose or pioneering founders to tell you where their favorite powder stashes are located.

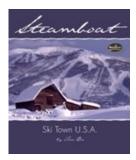
Since its humble start, Steamboat Ski Resort has grown into one of the premier resorts in the world offering 17 lifts, 170 trails and more than a dozen on-mountain restaurant facilities, all spread over 2,965 acres/1,200 hectares.

When Carl Howelsen introduced recreational skiing to Steamboat Springs in 1913, he could never have realized the tradition he was starting. Steamboat has produced more winter Olympians than any other town in North America — a record 100 and counting.

Perhaps the town's Olympic heritage is due to the fact the community not only allows the kids to get out of school for a race, they encourage it. Perhaps it's because of one of the largest winter sports clubs in the United States: the Steamboat Springs Winter Sports Club. Whatever the reason, Steamboat is sure to always remain Ski Town, U.S.A.®

STEAMBOAT - SKI TOWN, U.S.A. *

The resort commissioned a commemorative hardcover book that explores the history, Olympic Tradition, seldom-known facts, resort founders and unique insights into Steamboat. The resort is about Champagne Powder snow and tree skiing, but it's also about the founding and building of the ski area, the famous barn and the hot springs. And did we mention the Lighted Man or Cowboy Downhill? From an early dream to the modern internationally acclaimed resort it is today, find out why Steamboat is the way it is, directly from the people that played a significant role in its development. Jim Temple, John Fetcher, Loris Werner, past resort presidents, longtime employees and Olympians offer a glimpse into the making of one of the premier ski resorts in the world. The resort teamed with author Tom Bie to produce the hardback book featuring 160 photos covering the ski area's 40-year history and milestone



BY TOM BIE

TALES OF THE TRAIL

Themes: Many of the trails on the mountain are arranged with common themes, making it easier to remember where you have been. Storm Peak, for example, contains runs named after weather occurrences such as Twister, Hurricane, Rainbow, Cyclone and Tornado. Those on Sunshine Peak are named after time references. For example, High Noon, Sun Dial, One O'Clock, Two O'Clock and Three O'Clock are trails named for the hour at which they are hit by the sun while Morningside Park has an early morning theme, including breakfast favorites. Loris Werner approached Rolex Watches in 1985 to use the name and logo for the Rolex run in the Sunshine area. Pioneer Ridge[®] trail names feature early settlers and resort pioneers (Fetcher, Perry and Nash). In 2001, the resort installed Mavericks Superpipe, named for Steamboat's

Western heritage, the culture of freeriding and a legendary big-wave break in California. Mother Nature was named after a natural event, a mudslide that ran from Betwixt to Lower Concentration.

Pioneers: Bashor Bowl is named for pioneer Carl Bashor (1886-1963), who was 17 years old when his parents homesteaded 160 acres now bisected by Giggle Gulch. He spent the next 60 years exploring Storm Mountain (now known as Mount Werner) on skis or on an Arabian horse. In addition, early trails Bear Claw, Cub Claw and Bear Park were named by area founder Jim Temple, who found trees scuffed by bear marks between the Christie and Thunderhead lifts. Gordy Wren thought the best run on the mountain, Buddy's Run, should be named for Steamboat Olympian Buddy Werner, who was killed in an avalanche in Switzerland in 1964, Main Drag, Vogue, VooDoo, See Me, Vagabond, Heavenly Daze, Christie and Drop Out were named by the Fetchers, Wrens and Crawfords in 1965 during dinner at the Stuart Robinson's Gallery restaurant. Marvin Crawford and Ken Maul pulled Vertigo, Oops and Yoo Hoo out of the blue. Four Points was named when John Fetcher and Gordy Wren spotted a four-point buck while searching for an upper terminal site. Elkhead was named when Loris Werner, Dick Randolph and John Fetcher found the head of an elk while exploring sites in the Priest Creek area in 1971. Hazie's, one of the resort's fine-dining restaurants, is named after Hazie Werner, mother of three Olympians (Buddy, Loris and Skeeter). Ragnar's, which opened in 1984, is named for Ragnar Omtvedt, Carl Howelsen's skiing companion, who set the first national jumping distance record in the West in 1916. Valley View was named for an early course at Rabbit Ears Pass, which was the site of the first downhill race in Routt County in 1939. Priest Creek takes its name after Chester F. Priest, the first settler on the creek. Gordy Wren, who thought it would be amusing and unique to compare a beginner's area to a precipice rising above the floor of a glacial basin, named Headwall.

Resort employees: Ted's Ridge is named for veteran snow groomer Ted Cordova, who started with slope maintenance in 1965. Rudi's Run, called Central Park from 1970-1986, was renamed in honor of longtime ski school supervisor Rudi Schnackenberg (father of ski patrol supervisor Larry Schnackenberg and former ski school administrative supervisor Ruth McClelland). Ski Patrol Director John Kohnke, then a lift operator, named Daybreak in a 1974 contest. Nearly 10 years later, patroller Matt Newman named Between in 1983. Huffman's was named for ski patroller Garry Huffman, killed in a snowmaking construction accident in 1981. Merle Nash named Jess' Cutoff for Jess Brenton, a heavy equipment operator who cut the first runs on the mountain while in his 70s. Nelson's Run is named for Nelson Carmichael, six-time U.S. champion and Steamboat Springs resident, after he won the bronze medal at the 1992 Winter Olympic Games in Albertville, France. Nelson was the first Steamboat Olympian to medal in the Olympics. Ski patroller and trail crewmember Wes Richey named Sundown after he helped cut the line. Spike was named when Loris Werner ran into a spike elk while searching for a trail location in 1982. Burgess Creek is named after Perry A. Burgess, 1875 homesteader and one of the early founders of Steamboat Springs.

Ranch brands: WJW and Bar-UE Lift are named after two ranches in the Werner family, which played a significant role in the development of the ski area. William Jerold Werner, a Nebraska farmer, came to Steamboat Springs in 1912 and ranched the mesa four miles south of town under the WJW brand. Edward "Pop" Werner, son of William and father of Loris, Buddy and Skeeter, later started his own ranch with his wife, Hazie, up the Elk River under the Bar-UE brand. Flying Z was named after South Routt rancher, cutter racer and county commissioner J. Frank Stetson's brand. Triangle 3 is named after Delbert Heid's ranch brand that his son Ray — an Olympian and cousin of Buddy, Loris and Skeeter Werner — now operates. Since 1965, brand inspector and Oak Creek rancher Raymond Pedersen has used the Crowtrack Quarter Circle brand, from which Crowtrack received it name. This brand was registered before Colorado became a state.

Nicknames: You might not find all of these on the trail map, but longtime locals might only know these areas by the following names: Dead Man's Curve, Squid, Spilt Rocks, Sun Dog, Art's Stash, Castles, Killer, Muskrat Alley, Twistercane, West High Noon, LA Freeway, Land of the Little People, Seven Turns, 12:30, 1:30, 2:30 and Sideburn.

Terrain parks: Steamboat's terrain parks first emerged on the scene in the early 1990s riding a wave of popularity. You might not know they carry names that pertain to an area of the mountain or theme. For instance, Sunbeam fits nicely into the Sunshine area theme. Lil' Rodeo, situated adjacent to Stampede Trail, came out of hosting the Cowboy Downhill for the past 40 years, and Rabbit Ears was named after a solid rock formation just over the hill. Maverick, by definition, is an independent individual so what better way to describe freeriders going to the highest heights in Marvericks halfpipe.

Restaurant Namesakes

The Range Food & Drink Hall: Paying homage to Steamboat's Western roots, the Range Food & Drink Hall is Steamboat's newest dining outlet features a variety of small stops including Sunshine Bowl Ramen, Pioneer Pies, Twister Tacos and Why Not Sandwich Spot. The second floor feature a full bar and lounge experience with indoor and outdoor seating options overlooking the mountain, the Steamboat Stage and Steamboat Square.

Hazie's: This high-Alpine bistro is named for Hazie Werner, mother of three Steamboat Olympians (Buddy, Loris and Skeeter) and the matriarch of the first family of Steamboat Springs.

Four Points: Four Points was named by John Fetcher and Gordy Wren when they spotted a four-point buck while searching for the ideal location for the upper lift terminal in the late 1960s.

The Cabin: The Cabin was modeled off a similar facility at a then sister-resort when Steamboat was owned by American Skiing Company. The Cabin's ambiance reflects a mix of the contemporary with the Western heritage of Steamboat Springs. The setting is that of mountain log cabin that creates an atmosphere reminiscent of a cozy, remote cabin.

Ragnar's: Named for Norwegian Ragnar Omtvedt, who set the set a world record of 192.5 feet in 1916 on a new ski jump, later to be named Howelsen Hill. In 1924, he was a member of the first U.S. Olympic team and competed at the Winter Olympics in Chamonix, France.

Rendezvous: Rendezvous was an annual gathering of trappers and mountain men during which they sold their furs and hides and replenished supplies. Today, Rendezvous provides the ideal gathering place in the saddle of Sunshine Bowl, where several trails come together for skiers and riders to tell their tales and refuel.

Thunderhead: Thunderhead carries the name for the mountain peak on which it is situated at 9,080 feet/2,768m above sea level.

Stoker: The Boiler Room Bar was renamed the Stoker Bar & Restaurant back in 1979 when the resort enlarged the facility from 60 seats to its present size. Since its location was in the bottom of the Thunderhead facility, it was named for the coal stoking area of the engine room of a coal-fired Steamboat ship.

Go Joe's Express: As the resort looked to add a quick grab-and-go location to the underutilized space on the main level of Thunderhead at the top of the gondola, Go Joe's Express was the perfect permutation of the popular base area bistro Gondola Joe's. Go Joe's and Go Joe's Express are tied together not only by the Steamboat Gondola but also by a focus on natural, healthy and made-to-order menu items and coffees.

Thunderhead Red's: The specialty bar, located on the third floor of Thunderhead Lodge, matched the name of Thunderhead Peak with a specialty red beer made specifically for Steamboat at the time by its beer sponsor, Budweiser.

Timber & Torch: The centerpiece restaurant for Gondola Square, named for the resort's legendary trees and Olympian heritage.

IMPROVEMENTS BY YEAR				
1963	1964			
 Storm Mountain, under local ownership, opens for business with one double chairlift, Bear Claw, and a Poma lift A-frame warming house Storm Hut constructed in November 1962 shelters up to 250 skiers with a snack bar and a ski shop Opening day cash receipts were \$13.75. The temperature was - 25° F. 	 Octagon building built next to the A-frame to house nursery, ski patrol and maintenance shops 			
1965	1968			
 Thunderhead lift installed Bear Claw lift renamed Christie Storm Mountain renamed Mount Werner in honor of Buddy Werner, who died in an avalanche in Switzerland on April 12, 1964 	 Four Points lift, the first in the country to feature bullwheel loading and unloading, added to take skiers up to the base of Storm Peak The Thunderhead Restaurant at mid-mountain opens 			
1969	1970			
 LTV Recreational Development Inc. buys properties and begins \$10 million in development of the Steamboat Village Resort Headwall and Burgess Creek double chairlifts installed White Out, Blizzard and Norther runs cut 	 Summit Poma lift installed to open up the face of Storm Peak and Buddy's Run Stagecoach six-passenger Bell gondola installed to take skiers to mid-mountain in record time: 13 minutes. 3,330-foot span 			

 Mighty Mite Ski School lift installed 	 between Towers 1 and 2 was the world's longest. Height above Heavenly Daze between Towers 2 and 3 was 252 feet. Gondola buildings constructed to provide facilities at the base and top of the mountain 1972 Headwall Poma lift is upgraded Three lifts are added. Brist Grask double (first lift to be placed of the placed of t
	 Three lifts are added: Priest Creek double (first lift to be planted by helicopter), Elkhead double and Christie II double Priest Creek area developed for tree and powder skiing. Closets, Shadows, Twilight, High Noon, One O'Clock, Two O'Clock and Three O'Clock are cut. 15,000 square feet of retail space added to the Gondola Square area
1973	1974
A-frame and Octagon buildings torn down	Bashor double chairlift opens up beginner area in Bashor Bowl
1977	1978
 Two double chairlifts installed: Bar UE and WJW Development of gladed areas off Buddy's Run Four new trails: Big Meadow, Crow Track, Flying Z and Triangle 3 Avalanche conditions controlled on Chute One, which is brought into boundary and opened 	Development of two egress trails: Eagle's Nest and Short Cut
1979	1981
 Northwest Colorado Ski Corporation purchases the ski area from LTV, changes name to Steamboat Ski Corporation Three triple chairs added: Christie III (replaces original Christie lift), Arrowhead and Southface (replaces area's first lift, Headwall Poma) Ted's Ridge added Development of gladed areas 10,000 square feet added to Thunderhead Restaurant Sale of Village Inn Hotel, golf course and grounds to Sheraton 	Snowmaking system installed on 160 acres serviced by nine lifts
1982	1983
 Landscaping improvements are made in Gondola Square Upper shop is expanded Nursery is expanded Six new lift status signs are installed Kids Ski Free[™], the first-of-its-kind program, is established 	 Two new triple chairs installed: Sundown and Storm Peak (Summit Poma removed) Relocation of lower terminals on Four Points and Priest Creek lifts Five new runs cut Car parking structure for 185 cars built Trail signage system installed Preparation begins for new restaurant in Priest Creek Three more lift status signs installed
1984	1985
 Sunshine Bowl opens, adding 400 acres of terrain South Peak triple chair installed Preview double chair installed for ski school use on Headwall Elkhead lift converted from double to a quad and realigned to the top of Tower Run Completion of Ragnar's, the first gourmet restaurant on the mountain Six runs cut in Sunshine Bowl and Priest Creek areas \$140,000 snowmaking expansion 	 Sunshine lift triple chair installed in Sunshine Bowl Mighty Mite lift upgraded for ski school use on Preview Six intermediate trails added New signage, emergency phones and equipment installed
1986	1987
 Stagecoach gondola replaced by Dopplmayr gondola, the first eight-passenger, high-speed gondola in the world Expansion of upper and lower gondola terminals Gourmet restaurant Hazie's opens Thunderhead sundeck expanded \$600,000 Gondola Square renovation Valley View developed 	 65 acres added to snowmaking system Modifications on Sundown and Storm Peak lifts Trail maintenance

Nonstop jet service started on AA via ORD and DFW, and on	
Pacific Southwest via LAX and SFO	4000
1988 First employee housing facilities open with purchase of Pine Grove Condominiums 80 acres added to snowmaking system Lower Valley View developed	1989 Steamboat Central Reservations [®] purchased from the Chamber Kiddie Corral expanded to increase capacity by 50 percent Lift added to Rough Rider Basin and Rough Rider Trail New barbecue area added at Bashor Broadway trail added Snowmaking compressor installed for increased capacity Kamori Kanko Co. Ltd. purchases Steamboat
1990	1991
 Rendezvous Saddle facility renovated and expanded Snowmaking added to Betwixt, Between, Lower Valley View and Eagles Nest Halfpipe added in Bashor Bowl Chutes Two and Three as well as Christmas Tree Bowl open Shopping areas added to Central Park Plaza and Gondola Square New employee housing units, Walton Pond apartments, built 	 Summer mountain bike and equestrian trails added 9 Bombardier snowcats leased Gondola Square improvements
1992	1993
 Storm Peak Express and Sundown Express, the area's first covered, high-speed quads, replace the Storm Peak and Sundown triple chairs. Four Points realigned and upgraded to a triple, WJW lift removed, Old Sundown Triple sold to Killington, VT. Gondola Square base area improvements 	 Auto attendant for Central Reservations, office equipment and 20 new employees Steamboat Ski Rentals doubles its size to 5,000 square feet Four Points Hut restaurant opens on Storm Peak Dude Ranch terrain park developed
1994 Kids Magic Carpet, Tenderfoot, conveyor belt lift installed 	1995 Storm Peak capacity upgrade
 Mighty Mite kids' surface lift installed Snowmaking area increases 5 acres for a total of 390 acres Upgrades and restoration of all on-mountain restrooms 	 Walton Pond employee units constructed 10 airless snowmaking guns Two Bombardier snowcats Video imaging equipment in the ticket office Debut of Steamboat Online Satellite uplink and mountain cameras installed Direct nonstop jet service Adventure Tours from Atlanta Teen ticket started
1996	1997
 Sunshine Reef terrain park opens Morningside Park, 179 acres with CTEC triple chairlift, opens Kids Ski Free[™] eliminates blackout period at Christmas Multiday lift ticket (4, 5 and 6 days) price reduced and extra day added for flexibility Five HKD Tower and two SMI Polecat snowmaking guns purchased New Bombardier Winch Cat Second Magic Carpet and Bruckschlogl lifts added in Southface area. UA goes to daily service from Chicago, and TWA starts service from Atlanta/St. Louis 	 260 acres in Pioneer Ridge developed for hike-to access Thunderhead Express high-speed quad chairlift replaces Thunderhead double and Arrowhead triple lifts Area under Arrowhead lift gladed for additional terrain Snowmaking added to Concentration Telephone and electric utilities installed in Pioneer Ridge American Skiing Company purchases Steamboat from Kamori International
1998	1999
 12 trails added in Pioneer Ridge Pony Express high-speed quad chairlift installed in Pioneer Ridge Snowmaking added to the top of Storm Peak covering Buddy's Run, Rainbow and Storm Peak face Information systems software improved and expanded Rental ski inventory expanded Customer Oriented Reservation Information System (CORIS) developed 	 AA flight from ORD added Website redesigned to include increased functionality and ecommerce capabilities
2000	2001
Steamboat Grand opens	Mavericks Superpipe installed

Midway flight from RDU	Two Bombardier groomers added
 Midway hight from RDO Kids' Vacation Center remodeled into one-stop check-in center 	 Two Bombardier groomers added Snowmaking upgrades
 Lower mountain camera replaced 	 GrandKids Ski Free added to Kids Ski Free program
Snowmaking upgraded	Bear River deck remodeled
First Tracks program starts	CO flight from EWR, and AA flight from ORD added
Comedy Club and Dinner Theatre debut	
Ambassador staff triples in size and provides staffing at airport	
Bear River Bar & Grill opens	0000
2002	2003
 Thunderhead restaurant remodel and upgrades for BK Corral, Hazie's and Ragnar's 	 Delta starts service from ATL and SLC Master plan for Gondola Square
 Snowmaking efficiency upgrades 	 Pedestrian crossings, lighting and reconfigured intersections
 Gondola Square improvements 	added to Mount Werner Circle
 Digital editing system 	Transportation Center moves to nine lanes
Information systems software and hardware enhancements	Resort Master Plan laying the foundation for future projects
Mavericks music system	Snowmaking installs 800 feet of 6-inch pipe and upgrades
Magic Carpet installed in beginner area	Bashor Blockhouse
Bombardier snowblower added	 Steamboat Grand rental club doubles S Zana mayord
 Digital mapping project Knoll Darking Lat lighting 	 S-Zone moved IT upgraded
 Knoll Parking Lot lighting Ski & Sport patio constructed 	
 Mount Werner signage installed 	
2004	2005
2004	2005
\$1.3 million environmentally friendly, wind-powered Burgess Creek chairlift installed	 Master Plan NEPA work Steamboat MountainWatch
 Direct flight service adds Delta Cincinnati flight 	 Three additional mountain cameras
iCORIS allows guests to book complete vacation packages	 Wayfinding and signage for base area and access corridors
online, including airfare and ground transfers	 Snowmaking system pipeline expansion on Daybreak/High
New Super Value Pass premieres	Noon, new remote equipment, hose and hydrants
 18-hole mini-golf course opens 	Purchase of HD camera and equipment
Snowmaking system adds 200 feet of 16-inch pipe to the	 Purchase of HD camera and equipment New commercial-grade espresso coffee machine at Go Joe's
Snowmaking system adds 200 feet of 16-inch pipe to the primary pipeline, new hose, fan and land guns, and upgrades to	 Purchase of HD camera and equipment New commercial-grade espresso coffee machine at Go Joe's Wheelchair accessible shuttle
 Snowmaking system adds 200 feet of 16-inch pipe to the primary pipeline, new hose, fan and land guns, and upgrades to one of the system's pump houses 	 Purchase of HD camera and equipment New commercial-grade espresso coffee machine at Go Joe's Wheelchair accessible shuttle Two additional AED units brings resort cache to six
 Snowmaking system adds 200 feet of 16-inch pipe to the primary pipeline, new hose, fan and land guns, and upgrades to one of the system's pump houses Upgrades to kitchen equipment and facilities in Gondola Joe's, Rendezvous Saddle, Stoker, Bear River, Four Points Hut and 	 Purchase of HD camera and equipment New commercial-grade espresso coffee machine at Go Joe's Wheelchair accessible shuttle Two additional AED units brings resort cache to six Steamboat Grand goes wireless
 Snowmaking system adds 200 feet of 16-inch pipe to the primary pipeline, new hose, fan and land guns, and upgrades to one of the system's pump houses Upgrades to kitchen equipment and facilities in Gondola Joe's, Rendezvous Saddle, Stoker, Bear River, Four Points Hut and Ragnar's restaurants 	 Purchase of HD camera and equipment New commercial-grade espresso coffee machine at Go Joe's Wheelchair accessible shuttle Two additional AED units brings resort cache to six Steamboat Grand goes wireless Four BR-350 grooming machines
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 2006 Colorado Ski Country USA Patroller of the Year: Cody St. John New events such as Laurie Berkner Concert, Country in the Rockies, 2007 Sports Illustrated For Kids Next Snow Search All-Stars, NBS National Summit and NASTAR Championships Rendezvous Way bypasses steep upper section of Tomahawk and traverses back to High Noon and Rendezvous Saddle area Broadway regraded to improve width and decrease steepness \$1 million in renovation at Thunderhead and Rendezvous lodges Purchased state-of-the-art Zaugg halfpipe cutter Snowmaking system adds 2,500 feet of 10-inch pipe on Vogue and Tomahawk, new hose, fan guns and upgrades one of the system's pump houses Employee Environmental Fund awarded a record \$55,028 Steamboat Ski & Resort Realty, a full-service real estate 	 Comprehensive on-mountain trail signage replacement program with new color, information and iconic branding Meadows Parking Lot expanded by more than 38,000 square feet on the north end Kids' Vacation Center second floor lunchroom at Thunderhead remodeled Deb Armstrong and Scott Anfang named Alpine and snowboard technical directors, respectively Employee Environmental Fund awarded \$39,715 in fourth year Six AED units added Steamboat Unbridled, the resort-wide renovation program, launched One Steamboat Place and Wildhorse Meadows built Rocky Mountain Ultimate Pass and Rocky Mountain Super Pass Plus unveiled with Winter Park and Copper Mountain
brokerage office, opens in the Steamboat Grand. 2008	2009
 Improvements valued at more than \$4 million Finishing touches to Headwall beginner area regrade Snowmaking improvements include nearly 20,000 feet (3.78 miles) of new ductile iron pipe from US Snow Pipe New all-jet service from nine airports New Prinoth BR-500 and BR-350 winch grooming machines Add Q-CPR AED unit, now totaling 14 AED units Steamboat Ski & Sport downtown occupies 1,670 square feet in the new Howelsen Place Four-stroke snowmobile inventory expanded Worked with One Steamboat Place developers on a series of planning, design and engineering projects during the construction phase Employee Environmental Fund awarded \$56,552 in fifth Year \$250,000 in new rental skis from Salomon, Rossignol and Volkl Exterior siding on four employee housing buildings replaced Replace gear boxes for the Gondola and Thunderhead Express lifts, install magic carpet covers/belts Steamboat Unbridled unveils new website Over \$250,000 directed toward efficiencies in IT Conduct extensive summer brush cutting on numerous trails 	 Improvements valued at more than \$2.5 million Next-gen air surveillance tracking system goes live at HDN Snowmaking improvements include 11 HKD high-efficiency tower guns, primary pumps, motors, pedestals, sled and tower features Kids' Vacation Center expanded with new slope-side entry Ski & Snowboard School ticket office (3,800 square feet) opens in new One Steamboat Place Zero Waste Initiative New Intrawest helmet policy Gondola cabin seat replacement and addition of new evacuation bikes Meadows Parking Lot public Employee Environmental Fund awarded \$27,000 Extensive summer brush cutting on numerous trails Replace the haul ropes for the gondola and Sundown Express lifts Slopeside Patrol first aid facility and shipping/receiving added in One Steamboat Place New daily Chicago air service New Prinoth BR-500 added to grooming fleet Public URA projects North and south promenade Burgess Creek daylighting Private developments in base area: One Steamboat Place,
2010	Edgemont, Trailhead Lodge and Wildhorse gondola 2011
 New terrace and umbrella bar at Bear River Snowmaking improvements include HKD high efficiency tower guns, primary pumps, motors and pedestals New retail outlets: Pro Shop and Sweet Mountain Tees Zero Waste Initiative named Silver Eagle Award winner Steamboat/Hayden Airport gets \$7.8 million in upgrades Ski Town USA magazine Employee Environmental Fund awarded \$20,000 in seventh year Olympians Caroline Lalive and Deb Armstrong lead Women's Ski Seminars New chef at Ragnar's New terrain park rails Hike and bike Master Plan 	 Gondola Square heated pavers New Cabin bar High-efficiency snowguns Prinoth Bison groomer Steamboat Ski & Sport opens in Sheraton Pine beetle mitigation on 100 acres of lower mountain Upgraded rental fleet Thunderhead restroom upgrades Environmental Fund Awards \$29,000 Storm Peak Express haul rope replacement Steamboat Bike Park previews first three downhill trails Base Area promenade Permanent stage Steamboat/Hayden Airport gets \$9 million in upgrades Olympian Caroline Lalive headlines Billy Kidd Camp

Pine beetle mitigation	Additional flight operations from Newark on United
 Kids' Vacation Center major Magic Carpet relocation 	 New Grand Café
CAFR Recycler of Year	
2012 – 50TH ANNIVERSARY	2013
 New Los Angeles nonstop flight Boat Launch pass First Tracks season pass Advanced lift ticket purchase Signature Five adult program Rossignol Experience Center and upgraded rental fleet Four Points Lift gets new chairs with restraining bars and footrests Morningside Lift gets new restraining bars with footrests Meadows Lot resurfaced Thunderhead dining upgrades New Bison snowcat Four-stroke energy-efficient snowmobiles Expanded/upgraded snowmaking Steamboat Bike Park opens Haymaker Patio Grill opens National Geographic: World's 25 Best Ski Towns Scott Anfang named to third Consecutive AASI National 	 \$5+ million Four Points Lodge Night skiing and riding on lower mountain New nonstop flights from Seattle on Alaska Airlines Expanded Los Angeles nonstop weekend flight on United Expanded Houston and Newark Service on United New additional Dallas/Ft. Worth Flight on American Steamboat 3 pass New rope on Priest Creek chairlift Steamboat Grand gets \$1+ million in upgrades Two new Bison snowcats Lodgepole pine mitigation in Pioneer Ridge Expanded/upgraded snowmaking Steamboat Bike Park adds trails, features and jumps Upgraded rental fleet and new ski racks New mountain bike gondola carriers
Snowboard Team 2014	2015
	2013
 Night skiing and riding expanded to five nights (Thursday-Monday) New nonstop flights from San Francisco and Washington-Dulles on United Airlines Expanded Chicago, Houston and Los Angeles service on United Expanded Seattle service on Alaska Thunderhead Lodge and Thunderhead Red's Bar remodeled Bear River upgraded and permanent outdoor barbecue facility added Launch OpenTable, real-time dining reservations for evening outlets Mountain cam network expanded Digital signage installed New Bison Sherpa Winch Snowcat, first of its kind in Colorado Two miles of snowmaking upgrades Steamboat Ski & Sport in the Sheraton gets major expansion New Ticket Office and Private Lessons Lounge open Steamboat Bike Park adds two new trails, Tenderfoot and Flying Diamond Upgraded rental fleet Golden Eagle Environmental Award 2014 TripAdvisor Certificate of Excellence – Steamboat Grand 	 New QuickTrax RFID technology New Bison-X and Leitwolf snowcats Steamboat Springs Winter Sports Club Alpine training venue opens Snowmaking improvements include new pipe, 32 HDK 20-foot tower guns and two SMI fan guns Gondola Joe's triples in size Rendezvous Lodge exterior renovation Steamboat Bike Park adds four new downhill trails: Cowpoke, Lickity Split, Lasso and Gunsmoke Burgess Creek Clothing Company opens Giggle Gulch Candy Corner added to Steamboat Gifts Steamboat Ski & Sport opens in Transit Center Steamboat Grand expands pool deck; gets new carpet in Korbel Ballroom, lobby and sixth floor; adds Ruckus wireless; paints room interiors United Los Angeles now daily United Chicago upgrades to daily during portion of season Alaska's Seattle moves to four days a week with new Tuesday Delta increases Saturday capacity from Minneapolis Steamboat Air Program expands by 13 percent with service from 11 nonstop cities and connections from 300 airports worldwide
2016	2017
 Elkhead quad replaced with high-speed quad, cutting ride time by more than half Mountain coaster construction begins 18-hole mini-golf course planned for summer 2017 Marmot store added downtown, provides uniforms for employees Air Program adds nonstop service from San Diego on Alaska Airlines United Airlines upgrades jets and adds capacity to Chicago, Newark and Dulles flights 	 New Ownership- Henry Crown & Co and KSL Capital Partners, LLC form new company and purchase Intrawest, Mammoth Mtn. and Deer Valley Resort. Gondola updates and improvements: terminal renovations, new grips, hangers and control system Mountain coaster completed in September 2017. Longest mountain coaster in North America with 6,280 feet of ridable track 18-hole mini-golf course opens

 American Airlines adds holiday flights from Dallas Two Prinoth Beasts added to grooming fleet Snowmaking improvements include pipe replacement on Spur Run, upgraded hoses, and new pumps and motors in pump house Steamboat Grand gets new carpet in Burgess and Spring Creek meeting rooms; new furniture, artwork and lighting in penthouses; and new bedding in all guestrooms 	 Air program adds nonstop service from Austin and Kansas City on ViaAir. Total of 14 nonstop markets, tied for the most nonstop markets to ski destinations in Rocky Mountains Automated snow stake added at mid-mountain measuring location Steamboat Grand opens new summer events tent
 Timber & Torch, centerpiece restaurant in Gondola Square replaces Bear River Introduction of the Taco Beast on-mountain snowcat food truck Air program adds nonstop service from Boston, Ft. Lauderdale, and Long Beach, California. Total of 15 nonstop markets. All on—mountain signs replaced during summer 2018 Steamboat Ski & Resort Corp. partner to open The North Face Steamboat store in downtown Steamboat Springs Ski Corral overnight ski storage added in Gondola Square below Timber & Torch restaurant. Steamboat STARS moves to year round home in Gondola Building 	 New Doppelmayr gondola replaces current gondola.
2020	 2021 Demolition of the gondola building in Gondola Square New on snow gondola terminal installed off the promenade Grading of new Green Mountain Ranch begins Installation of new resort entrance including an elevator to Steamboat Square and art wall Installation of Cowboy Cauldron in the base Opening of Happy Camp in Sheraton building
 2022 Demolition of Preview and Christie III lifts Installation of Lower leg of Wild Blue Gondola Installation of Skeeters Ice Rink in the Steamboat Square Installation of the Range Food & Drink Hall in Steamboat Square Reorientatiton of Christie Peak Express Chairlift Under plaza Creekside Level Building completed New Mountain Stage Greenhorn Ranch Learning Center opens Snow making expansion and improvements Foundations of second leg of Wild Blue Employer based childcare center opens 	 Grand Opening: The Range Food & Drink Hall Terrain work in Mahogany Ridge and Pioneer Ridge expansion area Installation of Upper leg of Wild Blue Gondola and Grand Opening Celebration Installation Mahogany Ridge Chair Lift Snowmaking expansion in Sundown and Sunshine areas Debut of Avalanche Dog Program
 2024 Completion of the Upper leg of Wild Blue Gondola Mahogany Ridge Express Chairlift Grand Opening 650 acres expanded expert and extreme terrain in Mahogany Ridge and Fish Creek Canyon Snowmaking expansion in Sundown and Sunshine areas Avalanche Dog Program Installation of 22' superpipe in the Steamboat Terrain Park Employee Mental Health programs debut at Steamboat Ski Resort 	



Night Skiing and Riding at Steamboat Resort

THE NIGHT SKIING EXPERIENCE

The Steamboat guest experience is elevated with skiing and riding under the lights four nights a week from Dec. 12, 2024, through March 23, 2025 and nightly during the holiday time period from Dec. 26 through Jan. 5. The resort premiered its night skiing and riding experience under state-of-the-art Ultra-Tech[™] Lighting on the lower mountain of the ski area during the 2013/14 season.

"Night skiing and riding extends the enjoyment of this key guest amenity late into the evening," said Dave Hunter, president and chief operating officer for Steamboat Ski & Resort Corp. "Most guests have a night skiing memory from growing up and Steamboat is helping to create new memories for so many people as more guests enjoy this fantastic opportunity."

Steamboat provides night skiing and riding from the top of Christie Peak, via the Christie Peak Express six-passenger chairlift, to the base area. Roughly 1,100 vertical feet of terrain is available on five trails, including Sitz, See Me, Vogue, Stampede and Lil' Rodeo Terrain Park. Steamboat's night experience will begin Dec. 12, well before the popular Christmas and New Year's holiday period.

Since night skiing first emerged on the scene, lighting technology has made dramatic advancements. Steamboat Ski Area utilizes technology developed by Ultra-Tech[™] Lighting that significantly improves the night skiing experience. The system, nearly 90 light towers, employs a comprehensive line of magnetic induction lighting specifically tailored to address the complexities and unique requirements of illuminating snow while minimizing glare and reflected light visible by the community. The appeal of the new technology is threefold: It limits light pollution, the 300-watts bulbs use less energy than their 1,000-watt counterparts, and there are significant energy savings for lights lasting 100,000 hours compared with conventional lights.



"Night skiing has come a long way with technology advancements," Hunter said. "We want folks to come out and enjoy the energy and excitement this brings to the base area."

Steamboat Ski & Sport, located slopeside in the Sheraton, provides the latest in rental equipment in sport, all-mountain and demo categories during the evenings. The Timber and Torch restaurant is the ideal location to warm up, refuel or watch all the action under the lights.

2024/25 Night Skiing Dates & Hours

Steamboat.com/nightskiing

Dec. 12 to 15	Dec. 19 - 22	Dec. 26 to Jan. 5	Jan. 9 to Mar. 23
Thursday to Sunday	Thursday to Saturday	Daily	Thursdays to Sundays
5:30-8:30 p.m.	5:30-8:30 p.m.	5:30-8:30 p.m.	5:30-8:30 p.m.

* There will be no night skiing on Christmas Eve, Dec. 24, or Super Bowl Sunday, Feb. 9, 2025

NIGHT SKIING LIFT TICKET RATES

Steamboat's night experience has a variety of pricing options for skiers and snowboarders looking to take advantage of this evening opportunity. Full Ikon Passholders receive unlimited access to night skiing and snowboarding during the winter season.

Ticket	Window Rate	Window Rate (Holiday)	Advance Purchase*
Adult (13+)	\$59	\$69	\$49
Child (5-12)	\$49	\$59	\$39

These are the 24/25 season rates. Prices and schedules are subject to change without notice. * Advance purchase rates require 7 day advance purchase.

Night skiing and riding tickets are available in advance through steamboat.com and provide savings if purchased at least seven days in advance. When you purchase a night skiing lift ticket in advance, guests will receive an email confirmation with a "Print Voucher" link. Scan the bar code in your Print Voucher link confirmation at one of our Pick up Kiosks in Steamboat Square. Lift tickets print out and guests can proceed directly to the lift. Walk-up night tickets are available at Steamboat Ski & Sport Sheraton during evening operations.

Rentals at Night

Steamboat Sports, located slopeside at the Sheraton, is open during night skiing. The rental shop offers demo, allmountain and sport packages. Night skiing does not include rentals, but we offer a Night Skiing Combo that includes a night lift ticket and night rental when you purchase online in advance. Visit steamboat.com/nightskiing for more details.

Base Area Night Dining



Timber & Torch, the centerpiece restaurant for Steamboat Square features expanded indoor seating for 290, an outdoor heated patio, two indoor/outdoor bars, and exterior fireplace and outdoor grill. Timber & Torch, named for the resort's legendary trees and Olympian heritage, features gastropub inspired food, including an open-face steak sandwich, the T&T Rachel, hand-cut fries, flatbreads and charcuterie boards. In addition to an extensive craft beer lineup, Timber & Torch's bars will serve signature craft cocktails.

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Dining at Steamboat Resort

ON MOUNTAIN DINING

Steamboat is unlike any other ski town in the Rocky Mountains, so it's fitting that the restaurants in Steamboat offer menu items unlike any other place. A restaurant renaissance has quietly been sweeping through this small mountain town as new trendy establishments mix with traditional fixtures creating a variety of flavors, tastes and mouthwatering scents that have turned heads in this old-fashioned cow town.

From the transformation of Yampa Street downtown into a vibrant river-front attraction to the on-mountain Taco Beast, a culinary evolution has quietly taken shape over the past few years. Known around the globe for its Champagne Powder[®], folks now are headed to Steamboat for the food as much as the snow.



With a focus on natural, fresh, organic and locally sourced items, Steamboat's establishments are returning to the area's longstanding sustainable ranching and agriculture roots. And in the process, they have opened culinary imaginations by putting a fresh twist on what food can be. With more than 100 bars and restaurants in and around Steamboat featuring menus ranging from classic Western American fare to international cuisine, dining in Ski Town, U.S.A. [®] is truly a culinary adventure.

THE RANGE FOOD & DRINK HALL

The Range: The completion of phase II of Full Steam Ahead included the opening of Steamboat Resort's newest dining hall, The Range. Located in Steamboat Square, the Range Food & Drink Hall has the feel of an indoor/outdoor lunch and après lounge with a bar on each of the two levels, along with a fittingly wide range of cuisine options. The Range features four different dining options, including Twisters Tacos, Sunshine Bowl Ramen, Pioneer Pies pizza and the Why Not Sandwich shop. Throughout the winter The Range hosts a variety of weekly entertainment events such as trivia, bingo, a live DJ, and special events. *Visit steamboat.com/dining for hours of operation and steamboat.com/events for the most up-to-date entertainment schedule.*



TACO BEAST

Taking the food truck to new levels, the Taco Beast on-mountain snowcat serves four types of trail tacos, esquites (Mexican street corn off the cob) and Mexican-style sodas and beer. Guests can find out more information about t he Taco Beast including expected locations, dates and times of operations and how to track the Taco Beast online at <u>Steamboat.com/TacoBeast</u>. *Open from 8:30 a.m. to 3:30 p.m. daily, weather dependent*.



STRANAHAN'S WHISKEY BARREL

Located in Steamboat Square, the Stranahan's custom cedar barrels offer an exclusive dining experience overlooking the slopes. Begin your trip in one of Steamboat Resort's custom cedar Stranahan's barrels for a chef curated 4-course menu paired with a flight of Stranahan's whiskey. The barrels offer awesome views of the resort and the mountain alpenglow. The barrels seat up to four guests and feature beautiful mountain views. The Stranahan's experience is an extension of The Range, Steamboat Resort's newest dining hall.

Thunderhead Lodge

Gondola Joes Express: On the go and need a fast way to get back into the Champagne Powder[®] snow? Go Joe's Express, offering a casual coffee shop feel at the top of the gondola, is your quick stop. Breakfast features a wide selection of specialty coffee drinks and fresh specialty donuts from Moose Watch Cafe along with other morning favorites perfect to keep you fueled up. In addition, Go Joe's Express serves a light lunch menu.

Thunderhead Food Court: On the third floor of the upper gondola terminal, the Thunderhead Food Court offers a variety of lunch choices, including healthy entrees, salads, burgers, pizza, noodle bowls and snacks. The Sundeck BBQ offers expansive outdoor seating and breathtaking views.

Thunderhead Red's: Adjacent to the Thunderhead Food Court, Thunderhead Red's is a great place for relaxing and enjoying a drink while on the mountain. The bar serves cocktails, draft and bottled beers, gourmet coffee and snacks alongside televisions so you don't miss a moment of the game.

Stoker: Quick, table-service lunch in a relaxed atmosphere on the first floor of Thunderhead. Stoker offers a variety of specialty hot drinks, numerous draft and bottled beers, wine or soft drinks to accompany your lunch overlooking the Yampa Valley.

FOUR POINTS LODGE

Four Points Lodge: Located atop the Four Points chairlift on Storm Peak, Four Points Lodge is the ideal mountain retreat, nestled at 9,716 feet above sea level. The menu focuses on natural, healthy, made-to-order items featuring local ingredients, fresh salads, pastas, homemade soups and hot-stone grilled entrees. If it's a Colorado bluebird day, then sit back and enjoy the expansive outdoor BBQ with views as far as the eye can see.

Rendezvous Saddle Lodge

Ragnar's: Enjoy a gourmet lunch with a Scandinavian flair in an atmosphere reminiscent of the Norwegian culture that helped establish skiing in Steamboat in the early 1900s. Ragnar's is one of Steamboat's finest on-mountain restaurants featuring pastas, seafood, game and beef specials. *Reservations recommended*

Rendezvous: Located halfway down High Noon trail, the Rendezvous Saddle Lodge offers two floors of lunch choices. The upper loft level features Mexican specialties and pizza while the main level has pasta, stews, salads, sandwiches, soups, burgers and a potato bar. The Sundeck BBQ has outdoor dining.

The Umbrella Bar: The Umbrella Bar, located adjacent to the deck of Rendezvous Lodge, is enclosed with windows providing During warm weather in spring, the sides of the bar open to the fresh air. The nearby deck offers dining options from the Bear River and a slopeside fire pit for keeping toasty warm.















Base Area Dining

Timber & Torch: Timber & Torch, the centerpiece restaurant for Gondola Square features seating for 290, an outdoor heated patio, two indoor/outdoor bars, an exterior fireplace and outdoor grill. Timber & Torch, named for the resort's legendary trees and Olympian heritage, features gastropub inspired food, including an open-face steak sandwich, the T&T Rachel, hand-cut fries, drunken mussels in locally brewed beer, flatbreads and charcuterie boards. In addition to an extensive craft beer lineup, Timber & Torch's bars serve signature craft cocktails.

Hot Mess: Stop by the Hot Mess trailer for your morning pastry or lunch to take with you up the mountain for later, or a Starbucks coffee made to-go. Powder Day Donuts and a variety of grab-and-go snacks are also available, which means there's something for everyone. Located in the heart of Steamboat Square and open daily at 7am, there's no closer or more convenient place to refuel before heading up the Steamboat Gondola..

NIGHT DINING ON MOUNTAIN DINING

Haymaker Sleigh Ride Dinner: Dash through the snow as majestic draft horses pull this snowy 20person sleigh ride around the Haymaker Nordic Center before settling down to delicious three-course dinner with all the trimmings. Enjoy specialty drinks and pre-sleigh appetizers before cozying up under blankets for a 25-minute adventure. Upon return to your winter retreat, dine on a distinctive Colorado menu of prime beef, free range chicken or fresh seafood, followed by coffee and dessert. *Reservations required. Open Fridays through Sundays*

Sunset Happy Hour: The Steamboat gondola whisks you to Thunderhead, 9,080 above sea level, for an evening to cherish with special happy hour drinks, live music and a magnificent view of town below. Select Sunday and Thursday evenings typically from mid-January through April. *Check Sunset Happy Hour schedule at Steamboat.com/happyhour*

Open Table Reservations: Planning date night, a birthday dinner, a business lunch, brunch with friends or that special family gathering is as simple as a touch of the screen with OpenTable, a real-time online reservation service offered throughout Steamboat's family of restaurants. With OpenTable, resort restaurants are able to manage reservations more efficiently, streamline operations and enhance service levels. For guests, it means finding the restaurant that best fits their dining occasions, available tables, real-time reservations, restaurant reviews, menus and other helpful information to enjoy the best overall mountain culinary experience.

THE CABIN

The Cabin, located in the Steamboat Grand, is a comfortable dining experience that elevates Colorado cuisine to new levels with intense attention to detail and extreme culinary passion applied to every delicious dish. The culinary team's explosive parings of the freshest, organic, natural, free-range and local ingredients from area farmers and ranchers inspire seasonal menus that bring a rainbow of color and tantalizing flavors to every plate. The Cabin Restaurant features an innovative menu created specifically to provide a glimpse into the distinct flavors of the Yampa Valley.

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2024/25 Steamboat Mountain Packages, Programs & Services

STEAMBOAT PACKAGES

SVIP: With our exclusive SVIP package, you can start planning your trip now, save big on your accommodations, and start dreaming about days spent making turns on the mountain with your friends and family. The SVIP Package offers 30% off participating lodging, up to 35% on lift tickets and night skiing tickets, up to 30% on rentals at Steamboat Sports locations and up to 30% on group lessons (excludes young kids lessons). Available for stays November 22, 2024 – April 20 2025. Visit steamboat.com for more information and details.

Late Arrival Tickets: After 12:15 p.m.: Guest who want to ski only after 12:15pm until lifts close at 4:00pm can purchase a 'Afternoon Ticket' for up to 30% off the window price. These tickets can only be purchased on the day of use after 12:15pm. Late Arrival tickets includes night skiing only on the days that night skiing is available.

Late Arrival Tickets: After 3:00 p.m.: Guests can purchase a 3:00pm late arrival ticket for \$99. This ticket can only be purchased onsite and allows access to the on-mountain lifts starting at 3:00pm until close at 4:00pm and again for <u>night skiing</u>, which begins at 5:30pm.

Pick Up Kiosks: Steamboat makes obtaining your lift tickets easier than ever with various <u>Pick Up Kiosks</u> in the base area. When you purchase a new lift ticket, night skiing ticket, or scenic gondola ride, you will receive an email confirmation with a "<u>Print Voucher</u>" link. Scan the <u>bar code</u> in your Print Voucher confirmation at one of our <u>Pick Up Kiosks</u> in Steamboat Square. Your ticket will print out and you can proceed directly to the lift.

STEAMBOAT PROGRAMS

Fly Alaska, Ski Free on Your Day of Departure: Enjoy free skiing on your day of evening departure. Alaska Airlines passengers can ski and ride their departure day for free before heading out for their flight. Guests must have purchased a minimum two-day lift ticket to receive the additional free skiing day on their Alaska flight departure day from Steamboat/Hayden Airport.

Kids Ski/Rent Free

Kids/Grandkids Ski Free: Steamboat pioneered the first Kids Ski Free program back in 1982, setting the standard in the industry. Steamboat's Kids/GrandKids Ski Free program enables children ages 12 and under to ski free the same number of days as their parents or grandparents when a parent or grandparent purchases a 5-or-more-day adult lift ticket. This offer is on a one-to-one basis, with one free child per paid adult.

Kids Rent Free Program applies when parents or grandparents purchase at least 5-day adult ski/snowboard rental. *Only available with advance purchase prior to 24/25 season.

GREAT AIRFARE

Steamboat Airline Program: Steamboats Central Reservations has access to great airfares on a number of airlines throughout the season, often with exclusive and special airfares to guests who book a vacation package. The 2024/25 Steamboat air schedule provides nonstop service into Steamboat/Hayden (HDN) from 16 major airports services 14 U.S. major cities, making Steamboat one of the most easily accessible resorts in the Rock Mountains.

TOURS & EXPERIENCES

Full Steam Ahead Mountain Tour: Steamboat's on-mountain tours are a fun, stress free way to familiarize yourself with the terrain while learning about Steamboat's rich history and western heritage. Your tour guide will show you the layout of the mountain, chairlift navigation, and where you can eat and warm up at our on-mountain lodges. Your guide will also fill you in on how Steamboat is investing \$200 million on and around the mountain to enhance the guest experience. Offered Sunday through Tuesday from 10:00 a.m. to 12:00 p.m. from January 6th – April 17th, 2025. We love Sharing the Steamboat Dream with our guests! For more details and pricing visit Steamboat.com/tours.

Guided Snowshoe Hike – A mountain ambassador leads guests on a snowshoe hike to help them discover the beauty of Mount Werner and views of the Yampa Valley. Guides lead the group on an informative one mile long hike (one hour duration) from the Thunderhead Lodge. For more dates, pricing and more please visit steamboat.com/tours.

Nelson on Nelson's: Nelson Carmichael — 1992 Olympic bronze medalist, two-time World Cup Mogul Champion, sixtime U.S. National Mogul Champion and Professional Mogul Tour Champion — hosts a free mogul clinic on Nelson's Run at 1 p.m. select Sundays through the season. Check the grooming report to see if Nelson is skiing and meet outside Four Points Lodge.

COMPLIMENTARY SERVICES

Little Red Wagons: In keeping with Steamboat's family-friendly tradition, we rolled out the Little Red Wagons to help our smallest guests. This complimentary service is designed to help families with small children and their equipment. Pick up one of the Little Red Wagons, load up the kids and equipment, and head off on the Wagon Trail to your destination. All we ask is that you leave the wagons at one of the designated drop-off points when you are done.

Complimentary beverages: End your day at Steamboat with a free cup of hot chocolate or hot cider accompanied with Champagne Powder[®] donuts in the base area. Steamboat's ambassadors serve these refreshing beverages out of a 1880s chuck wagon replica.

Free parking and shuttles: Steamboat offers free off-site parking at the Knoll and Meadows parking lots from 7 a.m. to 6:30 p.m. and until about 9 p.m. during night skiing and riding operations. Free shuttle buses run continuously from the free Meadows Lot.

Free Steamboat Springs Transit: The City of Steamboat Springs offers a free comprehensive bus system between the ski area and downtown, including service to most condos, restaurants, grocery stores and entertainment locations. For information and schedules, call 970-879-3717. Several lodging properties also provide regular shuttle service. Check with your property for details.

MOUNTAIN RESOURCES

Steamboat Ambassadors: Steamboat has a staff of skiing and snowboarding ambassadors who offer guided mountain tours, assistance with directions, activities, daily grooming information, lost item information and general information about Steamboat Ski Resort and the town of Steamboat Springs.

Welcome Center: Located in Steamboat Square, the Welcome Center provides directions, grooming information, daily activities, community happenings and general information from 8 a.m. to 5 p.m. 970-871-5444

Lost and found: Lost and found is open daily from 8:30am to 5:00p.m. Located in the Welcome Center, the lost and found has been reuniting folks and their belongings since the late 1970s. Lost items can also be reported online through our lost item form.

Snow reports: Call 970-879-7300 for daily snow reports. The report is updated at about 6 a.m., 9 a.m., 11 a.m. and 1 p.m. daily with weather, snow conditions and special event information. Steamboat also features an online <u>Straight Talk</u> <u>mountain conditions blog</u>, which is updated daily with trail conditions. Don't forget to check out the live mountain cams at <u>Steamboat.com/the-mountain</u>.

Steamboat SnowSports School Instructors Among Best in Country

STEAMBOAT SNOWSPORTS SCHOOL

Known for having some of the best instructors in North America — including former Olympians, World Champions and nationally ranked athletes — the Steamboat SnowSports School tailors each class to individual needs guaranteeing a successful day on snow. Whether guests are putting on boots for the first time or hoping to take their skills to the next level, the SnowSports School can help everyone achieve their goals.

"Our Steamboat pros embody all the things you love about Steamboat. They have an Olympian drive for excellence balanced perfectly with a welcoming and friendly nature that makes skiing and snowboarding with us a world class experience," Vice President of SnowSports Nelson Wingard said. "At Steamboat we know passion for skiing and riding comes first, then the skills develop to support it. That's our way, the Steamboat way."

Steamboat's learning experience takes place at Steamboat's world class beginner's area, Greenhorn Ranch. First timer's skiers and riders begin their adventure at 7,513ft in a separate area dedicated to learning on-mountain, instead of the previous location in the base area. Greenhorn Ranch offers the ideal slope graded for beginners with a 0% to 15% angle, and progressive Terrain-Based Learning developed with Snow Operating and a dedicated chairlift. Terrain shaped enhancements along with a dedicated magic carpet accelerates the learning process and instills confidence, enthusiasm, and plenty of fun.

"No matter what level skier or rider you are, everyone can use a lesson to excel," Wingard said. "Think about all the Olympic athletes Steamboat has produced. They are at the top of their field, yet they continue to take lessons from their coaches, always striving to learn new tools and achieve new goals."



The Steamboat SnowSports School comprises Professional Ski Instructors of America, American Association of Snowboard Instructors, winter Olympians, national team members and more than 550 instructors trained in the latest teaching techniques.

OLYMPIANS

Steamboat's history is deeply rooted in producing winter Olympians. In fact, a record 100 winter Olympians have trained in Ski Town, U.S.A.[®]. Guests not only have the ability to ski and snowboard on the same terrain as these world-class athletes, but also have the chance to learn from former Olympians. The SnowSports School is proud to have Olympians working with the resort and guests.

Billy Kidd Two-time Olympian 1964 Olympic silver medalist **Deb Armstrong** Two-time Olympian 1984 Olympic gold medalist Jorge Torrella Two-time Olympian Linas Vaitkus Olympian

New 24/25 SnowSports Experiences

Steamboat Resort's SnowSports school debuts three new products this season, elevating the guest learning experience and expanding the possibility of skiers and riders of all levels.

Private Guided Experience – with SnowSports instructor to see the best spots. Guests can explore Steamboat's steep and deep terrain with a trained guide with up to four friends. If the canyon is open you can go with a guide.

Family Private Experience – New for the 24/25 season, the Family Private Lesson experience allows families to make the most of the mountain with the whole crew – your kids, parents, grandparents and teens – and all of their different skill levels. Whether you're an expert and your kids are beginners or vice versa – we'll send you out with a SnowSports pro that knows how to teach to all ages and ability levels.



Learn 2 Ski or Ride – The adult Learn 2 Ski or Ride group lessons is a two-day experience that guarantees beginners will be on chairlifts by the end of the lesson. Lessons take place in Greenhorn Ranch, Steamboat's state-of-the-art learning area that makes progression fun and easy.

GROUP LESSONS

Steamboat group lessons are tailored specifically for educational needs of the age and skill level. Our world-class instructors emphasize personal attention to each skier or rider in their group and work hard to ensure you have a fun and exciting mountain experience while learning the necessary skills to ski and ride Steamboat with confidence.

GROUP LESSONS	REGULAR SEASON PRICING	PEAK SEASON PRICING
Adult All Day (9:30am-3pm) ages 18 & up - all levels	\$265	\$419
Teen All Day Lesson (9am-3pm)	\$315	\$449
ages 13-17 Kids All Day Lesson <i>(9am-3pm)</i>	\$315	\$449
ages 7-12		

Note: **Prices, programs, times and dates are subject to change**. Contact the SnowSports School or go to <u>Steamboat.com/lessons</u> for the latest information. Reservations required.

Private Lessons

Private lessons provide individual or semi-private coaching for all levels. This is the ultimate one-on-one, customized learning ski and snowboard experience on the mountain. Private clinics are available for individuals, small groups and families of up to five.

Private Lessons	Regular Season Pricing	PEAK SEASON PRICING*
All Day (9am-4pm)	\$1,249	\$1,699
Half Day AM (9am-12pm)	\$949	\$1,399
Half Day PM (1pm-4pm)	\$799	\$1,249
Ski with Me:1 Hour Private (ages 2-4)	\$329	\$449
(9:30am, 11:30am, 1:30pm)		

Note: Prices, programs, times and dates are subject to change. Contact the SnowSports School or go to <u>Steamboat.com/lessons</u> for the latest information. Reservations required.

*Peak season dates are as follows and subject to change throughout the season: 12/26/24-1/4/25; 2/14-2/22/25; 3/8-3/16/25

Family Privates: Imagine you could spend time together as a family and build memories you'll cherish for a lifetime, all while skiing or riding North America's top family resort. Steamboat's Family Privates offer all-day and half-day private clinics for the entire family. It's recommended that all participants be of similar skiing/riding level and all children must be in at least first grade.

Young Kids Lessons

Young Kids Lessons features a one-stop-shop for families with small children. This lesson program is designed around taking care of children in a safe, nurturing environment in an age-appropriate setting while teaching your child to ski and have fun! Young Kids Lessons highlights a range of family-friendly amenities at the resort, including specialized family terrain, kids' only magic carpets, faster and more comfortable chairlifts, kids' menus at mountain restaurants, kidspecific cafeterias and menus, a beginner terrain park and high-tech snowmaking. More info at:



Young Kids Lessons	Ages	Regular Season Pricing	PEAK SEASON PRICING*
3 – 6 years	3-3.5 years	\$335	\$489

Note: Prices, products, and procedures are subject to change at any time without notice. Advance purchase discount only applicable if made at least 7 days prior to arrival.

*Peak season dates are as follows and subject to change throughout the season: 12/26/24-1/4/25; 2/14-2/22/25; 3/8-3/16/25

Skiing & Snowboarding Ability Levels

Skiing			Snowboarding		
	Beginner				
Level 1	You have never skied before.	Level 1	You have never snowboarded before.		
Level 2	You have spent a few hours on the slope and can ski in a cautious wedge.	Level 2	You can side slip on toe or heel, sliding to the left and to the right.		
Level 3	You can make round turns on gentle green terrain.	Level 3	You are able to slide left and right in control on both edges and complete an independent heel and toe turn on gentle green terrain.		
	li internet de la constante de	NTERMEDIATE			
Level 4	You can link turns with speed control and bring skis together parallel at the end of the turn on green and the easiest blues.	Level 4	You are able to complete a linked toe and heel turn on gentle green terrain and looking toward easy blue runs.		
Level 5	You are confident on green and easy blue runs. You ski mostly parallel but may wedge or step to start the turns.	Level 5	You are able to complete linked turns on toe and heel side on green and blue runs.		
Level 6	You use a parallel stance on smooth blue runs and would like to improve your parallel turn on more challenging terrain, including easy bumps and groomed black runs.	Level 6	You are able to complete link turns with minimal traverse comfortably on all blue terrain and easy black runs.		
		Advanced			
Level 7	You ski with controlled parallel turns, maintaining rhythm and speed control on groomed black runs and apply your technique on a wide variety of terrain and snow conditions.	Level 7	You are able to link turns with rhythm and flow on difficult blue and most black runs.		
Level 8	You ski with good technique on all terrain and snow conditions, using carved short radius turns.	Level 8	Join your instructor to make turns of any kind, anywhere, anytime all over the mountain and in all snow conditions, taking your riding to the highest level.		

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Terrain Parks & Snowboarding at Steamboat

STEAMBOAT'S TERRAIN PARKS

Steamboat Terrain Parks: Progressive Freestyle Adventure with a Focus on Sustainability

Steamboat Resort's terrain parks are designed to cater to freestyle skiers and snowboarders of all abilities, offering four progressive parks that provide a thrilling experience for everyone, from beginners to advanced riders. With a range of unique features and creative elements, each park is built to help riders progress at their own pace, moving seamlessly from one level to the next.

The terrain park crew at Steamboat is dedicated to creating an environment where skiers and riders feel both challenged and comfortable. "Our goal is to help each skier and snowboarder progress their skills in an environment that makes them comfortable, not intimidated," said Charlie Greenberg, terrain park manager at Steamboat Ski & Resort Corp. "By offering progressive parks, freestylers can learn at their pace and feel a sense of accomplishment as they cross one park off their list and move onto the next."

Sustainability in Action: Breathing Life into New Materials

Steamboat's terrain parks aren't just about fun—they're also a testament to the resort's commitment to sustainability. In line with Steamboat's environmental practices, the latest rails and park features have been crafted from old lift towers from the Priest Creek lift and snowmaking pipes that were repurposed into park elements.. By repurposing these materials into terrain park elements, Steamboat gives new life to materials that would have otherwise ended up in a landfill, creating features that can be ridden for the next 10 to 15 years.

This innovative approach to sustainability extends beyond the terrain parks. The resort repurposes old materials from around the mountain, incorporating them into the parks in creative ways, reducing waste and minimizing the environmental impact. What would typically be discarded or sent to the landfill is transformed into exciting new challenges for park riders.

Looking Ahead: Bigger Parks and Expanded Terrain

In recent years, Steamboat Resort has expanded its terrain park team, bringing on new cat operators and park attendants to ensure the parks remain in top condition and continue to evolve. The larger staffing team, combined with cutting-edge park design and sustainable initiatives, ensures that Steamboat's terrain parks will remain a premier destination for freestyle skiing and snowboarding for years to come.

Whether you're just starting out in the beginner park or pushing your limits in the advanced park, Steamboat's terrain parks offer a progression-focused, eco-conscious playground for all levels of thrill seekers.

LIL RODEO/MINI MAV'S PIPE

About: Lil[®] Rodeo opened in the 2009/10 season and has been a guest favorite ever since. Located near the base, this is Steamboat's entry level park, offering features for all riders and abilities. Open during night skiing and sure to please the little ones and beginners of all ages.

Type: Jumps, rollers, boxes, jibs, mini-mavs half pipe.

Level: Small and medium

Location: Near the base area, located on Stampede run off Christie lift.

ENTRY LEVEL

RABBIT EARS TERRAIN PARK

About: Steamboat's signature terrain park serviced exclusively by its own chairlift, Bashor Lift, features terrain for advanced skiers and riders. Steamboat progressive parks also include Rabbit Ears Terrain Park, the intermediate park featuring mid-level jumps, rails and features

Type: Rails and Boxes

Level: Small and medium

Location: Off Christie Peak, take Main Drag or Boulevard to Big Foot

MAVERICKS TERRAIN PARK & HALF PIPE

Advanced

About: Mavericks is Steamboat's largest terrain park, with jumps ranging from 50 to 60 feet. The cornerstone of the park is Mavericks halfpipe, originally debuting on December 2022. In winter 2023/24, the Steamboat Terrain Park crew transformed the half-pipe into a superpipe, making the wall height 22' up from 16'.

Type: Jumps, rails, log jobs, boxes.

Level: Medium and large

Location: Just off Christie Peak Express, Take Jess's Cut-Off to Bear Claw

TAYLOR GOLD — TWO-TIME OLYMPIAN & STEAMBOAT AMBASSADOR

Hailing from Steamboat Springs, two-time snowboard halfpipe Olympian Taylor Gold has made a significant mark both on and off the slopes. After an illustrious competitive career, including representing the U.S. in two Winter Olympic Games, Taylor retired from the U.S. Snowboard Team in 2022 to embrace new opportunities within the snowboarding world. Transitioning into the lifestyle side of the sport, he has since deepened his connection with his hometown resort. As an ambassador for Steamboat Ski Resort, Taylor's passion for snowboarding and his creative approach have helped elevate the resort's profile. Known for his unique style and innovation in the halfpipe, Taylor brings authenticity and excitement to everything he does, inspiring the next generation of athletes while staying true to Steamboat's roots.

"Home Break": A project by Taylor Gold

After garnering over 8.2M views across multiple social platforms and magazines in 2023, Steamboat Resort hosted the second year of filming "Home Break" a snowboard movie edit showcasing Steamboat's winter talent and roots in 2024. This success highlights everything it means to be a born and bred Steamboat Springs athlete. Taylor gathered with over fifteen US Olympians for a week of snowboarding and filming in Steamboat's 22ft superpipe during the filming of "Home Break 2".



Steamboat's partners with the Steamboat Springs Winter Sports Club to host an annual banked slalom snowboarding race. Debuting in 2014, the Slash and Burn banked slalom brings industry members, Olympians, and the Steamboat community together to share their passion for snowboarding. Each year the event grows, with recent years averaging 400-500 participants. A local's favorite event, the Slash and Burn is open to all age and ability levels. This is a day full of fun, cheers, laughter and stoke! More information at <u>Steamboat Springs Winter Sports Club (sswsc.org)</u>.

INTERMEDIATE-ADVANCED

Safety in the Terrain Park

Park Smart: In Steamboat, being Park Smart means abiding by some simple rules of the park called Smart Style to insure a better experience for all guests. Know your limits and ability level, and select the appropriate freestyle terrain for you. Condition, speed, balance, body movement, alignment, trajectory and maneuver difficulty direcly affect desired outcome in the park. Park Smart patrollers monitor terrain parks to make sure guests are using the parks properly and at the appropriate level and to educate those who are not. Park Smart focuses on maintaining a positive and familyfriendly culture in terrain parks. More information on Park Smart can be found at <u>Park Smart (steamboat.com)</u>.

STEAMBOAT'S TERRAIN PARK CREW

Steamboat is rooted in a genuine friendliness and an authentic western heritage not often found in today's world. Steamboat first was called Ski Town in the headline of a 1947 Associated. Steamboat maintains a dedicated park crew that monitors park conditions daily, tests features and consistently keeps the parks and pipes in top shape. The team strives to provide a variety of fun for all ability levels to keep you coming back for more. The crew is employed year-round and spends the summer months building new features for the parks. If you have any questions or want to learn about a particular feature in one of Steamboat's five terrain parks, just ask the Park Crew. They'll be happy to help you keep progressing and moving toward the next park.

SNOWBOARDING SPIRIT

Sherman Poppen: In 1965, Sherman Poppen joined two 36-inch long skis together so his daughters could play on the snow-covered hills behind their home, laying the foundation for what was to become the snowboarding revolution. He called this new invention the Snurfer, combining the words snow and surfing, and licensed the product to the Brunswick Toy Company with a \$10 starting price. The Snurfer gave inspiration to modern snowboarding pioneers Jake Burton Carpenter and Tom Sims. Poppen's invention was recognized by the Snowboarding Hall of Fame in 1995, and he became a member of the Muskegon Area Sports Hall of Fame in 2001. In 2019, Poppen was inducted into the US Ski and Snowboard Hall of Fame. Poppen learned to snowboard when he moved to Steamboat and passed away in July 2019.

Erin Simmons Nemec: Erin, who has three silver Winter X Games medals in boarder-cross, grew up the daughter of ski patrollers. Her parents had her on skis at age 2, and by age 12, Simmons was on a snowboard. At the 2006 Olympics, she represented Canada, finishing 17th and one spot out of a finals berth. Today, you can find her on TV offering snowboard tips as part of CNN's Airport Network, participating in the annual STARS Mountain Challenge event with other Steamboat Olympians, promoting Steamboat to the world or simply out enjoying the slopes of Mount Werner with her family.

Mick Dierdorff: US Snowboard Cross Team member, World Cup Silver Medalist and double World Champion, Steamboat local Mick Dierdorff is the epitome of all things snowboarding in Steamboat. Mick grew up in Steamboat and trained with the Steamboat Springs Winter Sports Club before joining the US Boardercross team. Mick has competed nationally and ranked as one of the top boardercross athletes throughout his career. Humble and loyal, Mick continues to share his passion for snowboarding and the outdoors through coaching at SSWSC snowboard coach, and representing Steamboat's Winter Olympian Heritage through an ongoing partnership with the Steamboat Ski Resort.







TIMELINE

1988/89	1989/90	1990/91
 Steamboat Springs Winter Sports Club starts snowboard program 	 First snowboard lesson provided by Tom Barr, aka T-Barr 	 First season-long halfpipe built in Bashor Bowl
1992/93	1993/94	1995/96
 Snowboards allowed on the gondola 	 First Terrain Park Dude Ranch on Velvet built with quarter-pipe, rail slides and obstacles 	 Pipe Dragon grooms halfpipe weekly
1996/97	1997/98	1998/99
 Dude Ranch: ½ pipe, located on Velvet Mavericks: Terrain Park, located on Drop Out Sunshine Reef: Terrain Park, located on Sunshine Lift line Bee Hive: kids-only park, located on Spike Ride Guide, a snowboarder specific trail map Benches installed at lifts Gondola improves racks for snowboards 	 Shannon Dunn becomes 1st American Woman to win Olympic medal (Bronze) at Nagano Winter Games Dude Ranch: ½ pipe, moves to Bashor Resort purchased a Pipe Dragon Bee Hive: kids-only park, moves to Giggle Gulch 	 Mavericks Terrain Park, moves to Buddy's Run
1999/00	2001/02	2002/03
 Swatch/Airwalk sponsor Dude Ranch and halfpipe, located in Bashor Swatch/Palmer Park: skier/rider-cross constructed located in Bashor 	 Halfpipe super-sized and renamed Mavericks Superpipe in Bashor Groomed with a Bombardier HPG-17 Pipe Grinder Bashor Terrain Park expands to include 8 jumps with different landings, 7 rails, features expert, intermediate & beginner terrain <i>Mini-Mav</i>—a 22 ft. long mini version of Mavericks with 5 ft. walls unveiled Bee Hive: kids-only park, located in Rough Rider Basin Location for Nike's 2002 Olympic Ad featuring Barrett Christy ASA Continental Cup USSA Snowboard Junior Team Training Mavericks Superpipe Challenge Competition Starts 	 Music system added Bashor Terrain Park becomes SoBe Terrain Park with several new rails added Mavericks becomes longest pipe in world: 800 feet long, 650-foot long walls, 48 feet wide, 15-foot walls, 17-foot radius, finishes with a 75-foot quarter pipe Rider X: Boarder/skier-cross course located adjacent to Buddy's Run SKI Magazine ranked Steamboat 4th in North America for terrain parks. Readers of TransWorld Snowboarding ranked Mavericks Superpipe #7, the terrain park #13 and Steamboat #7 overall including #2 for Vibe Ultimate Bumps & Jumps featuring superpipe, moguls and big air UK Snowboard Asylum Catalog Photo Shoot Dedicated website launched, <u>www.steamboatfreeride.com</u>
2003/04	2004/05	 Freeride Team established 2005/06
 Snowmaking upgrades 2004 CSCUSA Terrain Park Master of the Year 	 SoBe Friday Night Rail Jams Scott Anfang named to AASI National Team Anfang Hosts Rider Specific Weekend Clinics 	 NASTAR National Championships rolls into town with snowboard division Mt. Dew Vertical Challenge
2006/07	2007/08	2008/09
Mavericks Freestyle Park & Pipe Clinic	 Snowmaking Upgrades Next Snow Search All-Stars Event with halfpipe, big air, slopestyle & big mountain Anfang named Snowboard Technical Director for Ski & Snowboard School Women's Only Snowboard Clinic 	 Tower winch cat realign to the terrain park Three grooming machines solely dedicated to the terrain park and halfpipe Eric Rolls Joins Scott Anfang on AASI National Team-two members unheard of for a single resort
2009/10	2010/11	2011/12
 Lil' Rodeo Terrain Park CNN Airport Snowboard Tips with Scott Anfang & Erin Simmons Host of UK's TSA Snowboard Catalogue Utilized Beetle-kill lodge pole pine for rails Roma lone American on the 8-person team responsible for building and maintaining the 2010 Olympic BoarderX and SkierX courses 	 Additional groomer for maintenance and upkeep of park and pipe. 30 new handcrafted rails and features including Christmas Rail Jam Host of UK's TSA Snowboard Catalogue 	 Host of UK's TSA Snowboard Catalogue. Scott Anfang makes third term on AASI national team (2011-2015) SSWSC's Arielle Gold named future Game Changer by <i>Sports Illustrated</i> USSA Coach of the Year: Ashley Berger-SSWSC USSA Snowboard Club of the Year-SSWSC

2012/13	2013/14	2014/15
 Lower Mavericks Debuts CNN Airport Snowboard Tips with Scott Anfang & Erin Simmons Host of UK's TSA Snowboard Catalogue SSWSC's Arielle Gold Break Out Season 	 Lil' Rodeo Lights Up with Night Riding New GoPro Intermediate Park Feature CNN Airport Snowboard Tips with Scott Anfang & Erin Simmons Host of UK's TSA Snowboard Catalogue 	 Night Riding Goes to Five Nights Dedicated Bison Grooming Machine & BR350 Winch w/Zaugg CNN Airport Snowboard Tips with Scott Anfang & Erin Nemec Host of UK's TSA Snowboard Catalogue
2015/16	2016/17	2017/18
 New dedicated Bison-X grooming machine SAM's Top 30 Under 30-Dave Reilly CNN Airport Snowboard Tips with Scott Anfang & Erin Nemec Host of UK's TSA Snowboard Catalogue 	 Rough Rider Basin Complete refurbish of all features Added about a dozen new features, including pyramid box, corrugated tubing, lift tower rails 	 Added six new features, including wall ride, down flat down rail, Z rail
2018/2019	2019/2020	2020/2021
 4 new rail features Creation of Storm Peak Terrain Park 	 Addition of boxes, rails and jumps through Rough Rider learning area. 	 New features & fully refurbished fleet of boxes, rails, etc. including 3 GoPro features. Hosting of the World Cup Visa Big Air Olympic Qualifiers Rough Rider Terrain Park moved to Swinger Increased terrain park staffing Construction of the Big Air training facility for continued use of the Big Air jump

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SKI & SNOWBOARD RENTALS

steamboat.com/rentals

The best skiers and snowboarders in the world rely on top-of-the-line gear and apparel to achieve their goals. In Steamboat, the same approach has shaped the partnership with ski leader Rossignol.

Across its shops, the resort utilizes only top-of-the-line equipment, tuned to the highest standards, throughout its fleet and has the largest selection of performance equipment including skis for the beginner and novice skier, snowboards, boots and helmets. If that wasn't enough, about one-third of the resort's rental fleet and all of the demo fleet gear is revamped annually.

In winter 23/24 Steamboat announced the Creekside Lockers – an additional seasonal gear storage location in Creekside under the skating rink and the closest storage location to the Steamboat Gondola. Daily, overnight, weekly and season-long gear storage options will be available for the 24/25 winter season. Steamboat Resort will continue to offer ski and snowboard rental delivery through our partnership with Ski Butlers.

STEAMBOAT SPORTS

Steamboat Sports is the official gear shop of Steamboat Resort, with four convenient locations including the closest rental location to the slopes.

Steamboat's winter recreational equipment headquarters features personalized individual attention, computerized rental technology, professional overnight tuning and repair, overnight ski and board storage, indoor lockers, gifts, clothing and accessories.

Steamboat Sports carries the latest in outdoor clothing for winter sports enthusiasts as well as official logowear and accessories, and it is the only rental location where you can purchase rentals, lift tickets for day or night skiing and riding. Steamboat Sports locations are everywhere you are including:

Sheraton Slopeside

The Burton Store

Torian Sports Steamboat Grand

Steamboat Square

Rental Products & Rates

Advance purchase: Book your rental equipment in advance through Steamboat Central Reservations[®] and receive 15% off daily rates for adult equipment packages below.

Kids Rent Free: One child 12 or under rents FREE with each five-or-more day parent's adult rental: certain restrictions apply. Kids rates are available for kids who do not participate in the free rental program. Proof of age is required for all 11-and 12-year-olds.

Nightly Rentals: Steamboat Sports-Sheraton Slopeside is open during night skiing from mid-December through March. <u>Steamboat.com/nightskiing</u>.

Adult Equipment (13 & up)	Walk-Up	Walk-Up Peak*	Rentals at Night	Daily Rate
Demo ski/snowboard package	\$99	\$99	Demo skis/snowboard night	\$45
Demo (skis or snowboard only)	\$80	\$90		
High Performance ski/snowboard package	\$77	\$89	High Performance skis/snowboard night	\$35
Beginner ski/snowboard package	\$67	\$79	Beginner ski/snowboard night	\$25
Child ski/snowboard package	\$40	\$47	Child ski/snowboard night	\$19
Adult Clothing package	\$36	\$41		
Child Clothing package	\$30	\$33		

Note: Prices are per day. **Prices do not include sales tax and are subject to change without notice**. *Peak season dates are as follows and subject to change throughout the season: 12/26/24-1/4/25; 2/14-2/22/25; 3/8-3/16/25

SKI BUTLERS RENTAL DELIVERY

Steamboat is now offering ski and snowboard rentals through partnership with Ski Butlers. Ski Butlers delivery, on-snow support and pick up services provide guests with a convenient and simple rental experience, giving guests more time on vacation and more time enjoying the mountain. Expert technicians provide custom rental fittings in the comfort of guests accommodations, offering a private and personal fitting experience. More info found at <u>Ski Equipment for Rent | Ski Rentals & Delivery | Ski Butlers</u>.

ICE SKATE RENTALS

Skeeter's Rink takes centerstage in Steamboat Square. The rink is fere to the public with their own skates. Skate rentals, both hockey and figure skates, are available for a fee for adults, first come, first serve.

SKATE RENTALS	Advance Purchase Price per Hour*
Adult 13+	\$30
Child 12 and under	\$25

*Pricing is subject to change during peak season dates: 12/26/24-1/4/25; 2/14-2/22/25; 3/8-3/16/25



Base Area Gift Shops

The Steamboat Store: The Steamboat Store carries items exclusively offered as part of the resort's Steamboat Signature Collection, goods that won't be found in any shops other than those owned and operated by Steamboat Ski & Resort. A great place to pick up a Steamboat souvenir to take home, or knit Steamboat beanie to keep you warm during your stay. The Steamboat Store is located at the top of the escalators in Steamboat Square, which means you're never too far away from the perfect gift for your loved ones.

Mountain Camp Kids Rental/Retail Shop: This is a kids-only specialty store at the base area and features everything the youngest member of the family might need on the slopes: goggles, mittens, gloves and specialty gifts all designed with the youngest skiers and riders in mind. If you're a kid, then this store is just your size. The Happy Camp shop also includes a full service rental outfitting center for Happy Camp kids.

Giggle Gulch Candy: This candy shop is located in the heart of Steamboat Square and features a window full of rainbow candy treats for all your sweet tastes. Remember, life is sweet, so live it up and always finish it off with a sugary treat in this specialty candy corner.

Grand Cafe & Gift Shop: Located in the lobby of the Steamboat Grand, the Grand Café & Gift Shop offers the best of two worlds in one location. This shop provides the ideal combination a laid-back, family cafe with all the requirements of a gift shop. Look for kids accessories, Steamboat gifts including signature logo items, sundries, travel items as well as a wide selection of specialty coffee drinks along with other morning favorites perfect to keep you fueled up and on the go. In addition, the Grand Cafe serves a light lunch menu with large-screen televisions that ensure you don't miss the big game or latest news and weather.





On-Mountain Shops

Thunderhead Shop: The Thunderhead Shop at the top of the gondola is the perfect place for those commemorative Steamboat gifts. It's the ideal place to pick up goggles, mittens, gloves and sunscreen should the weather change unexpectedly.

Rendezvous Shop: Did the weather change suddenly and you're caught without the right gear? Rendezvous Shop in the Rendezvous Saddle facility features hats, goggles, gloves, mittens, sunglasses, sunscreen and much more.

DOWNTOWN SHOPS

The Steamboat Store: In the heart of downtown Steamboat Springs in Howelsen Place, The Steamboat Store carries the latest in clothing from North Face, Lole as well as children's accessories. One-of-a-kind logo and resort signature wear along with toys, gifts and Steamboat souvenirs can be found in this downtown location..

The North Face: Steamboat Ski & Resort Corporation and The North Face opened a downtown Steamboat Springs retail location in September 2018. The store, located at 7th and Lincoln Avenue, encompasses 1972 square feet of retail and offers a wide range of The North Face products including summer and winter active wear, outerwear, footwear and accessories. The North Face Steamboat store is one of 13 flagship locations across legendary mountain communities and will offer dedicated retail space for TNF clothing and footwear. The store will be managed and operated by Steamboat Ski & Resort Corporation staff.

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RENDEZVOUS



ACTIVITIES AND EXPERIENCES IN STEAMBOAT SPRINGS

The Champagne Powder[®] snow and legendary skiing and snowboarding that have made Steamboat world famous are backed by an abundance of activities and amenities for visitors to enjoy when they're off the slopes. All activities can be booked with one easy call or click to <u>Steamboat Central Reservations</u>[®]

·		
Arts & Crafts Gym	Breweries	
The Steamboat Arts & Crafts Gym is modeled after a regular gym, providing space, various kinds of equipment, classes and private studio space to create the projects you want. The gym has made space for people who want to bring out their inner artist. It's a place to develop new friendships and have fun.	Steamboat is home to several breweries: Storm Peak Brewing, Mountain Tap Brewery and Mahogany Ridge Brewery featuring everything from light ale to dark brews and seasonal sours, often with unique local twists. When you're this close to the Continental Divide, the water is clean, fresh and unspoiled.	
Bowling	ROCKS THE BOAT FREE CONCERT SERIES	
Steamboat's bowling alley, Snow Bowl, offers 12 state-of- the-art bowling lanes, large screen TV's, arcade games, a chef-inspired menu, and craft beer and cocktails. Also available for special events and private parties, the alley has a full restaurant and bar plus an outdoor bar and patio with live music and yard games in the summer months.	The Bud Light Rocks the Boat free concert series has brought together everything from bluegrass to rhythm and blues to rock 'n' roll. Past free concerts have included Big Head Todd & the Monsters, Nahko and Medicine for the People, Infamous Stringdusters, Steel Pulse, The Motet, G. Love and Special Sauce, The Wailers, Leftover Salmon, and The Samples.	
Bud Werner Library	CROSS-COUNTRY SKIING	
The Bud Werner Memorial Library houses over 80,000 volumes, an extensive collection of audio books, music and DVDs. The library offers kids and teens programs, including weekly preschool story-times. The expanded library opened in September 2008 with inviting public spaces, a local history research room, free Wi-Fi and public computers with free Internet.	Whether you seek the solitude of wilderness or skiing in the company of local Olympians, Nordic centers within 30 miles of Steamboat offer nearly 185kms of groomed trails: Haymaker Nordic Center, Steamboat Ski Touring Center, Howelsen Hill, Lake Catamount, Steamboat Lake State Park, Latigo Ranch, The Home Ranch and Bruce's Trail on Rabbit Ears Pass.	
DINING	Hot-Air Ballooning	
Steamboat boasts more than 130 bars, restaurants, breweries, chophouses and cafes. It is a great place to try elk and buffalo, or indulge in a variety of global cuisines including Mexican, Italian, and more. With enough variety to satisfy the entire family, Steamboat's culinary options won't disappoint.	For a leisurely ride above the Yampa Valley, hot-air balloons take off near the resort daily and provide a bird's- eye view of Steamboat. Enjoy spectacular scenery while floating aloft in these beautiful aircraft. Check out Wild West Balloon Adventures.	
Dog Sledding	FLY-FISHING	
These are not your average pets. Meet a team of rare Alaskan Huskies for a ride you cannot possibly forget. Learn about the sport of dog sledding while enjoying breathtaking views of the Yampa Valley with Snow Buddy Dog Sled Tours or Grizzle-T Dog & Sled Works.	Gold waters abound in the Yampa Valley with guided fishing on public and private waters. Excursions usually include transportation, equipment, guides and incredible fishing for all types of trout: brown, rainbow and cutthroat. Bucking Rainbow, Steamboat Flyfisher and Straightline Sports offer guides.	

Galleries	GUEST RANCHES, HORSE RIDES, GUIDE SERVICES	
Steamboat has become a popular location for a number of high-end galleries featuring paintings, sculptures, photography, furniture, jewelry and more from local to national artists.	Whether you're looking for a scenic place to relax, a horseback ride or an outfitter to guide you into the wilderness, these ranches have years of experience and knowledge. Check out Del's Triangle 3 or Saddleback Ranch.	
Hot Springs	ICE SKATING	
Take a trip to Strawberry Park Hot Springs seven miles above town for a unique experience in a beautiful natural setting. Or stay in town with Old Town Hot Springs featuring hot pools.	r a unique experience in a beautiful natural northwest Colorado's premier indoor ice facility. It features	
Bumper Cars	Movie Theater	
Bumper Cars at the Howelsen Ice Complex are a fun and interactive activity for the entire family! Spin, glide, bump and slide across the ice during one of our 20-minute bumper car sessions. Reservations are recommended and spaces fill up fast.	If you are a moviegoer, the state-of-the-art luxury Wildhorse Stadium Cinema offers a great seat to the newest films across six screens with stadium seating and theater sound.	
NIGHT SKIING	Powdercat Skiing	
Need even more skiing and riding? Stay up late with Steamboat on 1,100 vertical feet of nighttime skiing and riding under the lights on several trails, including Sitz, See Me, Vogue, Stampede and Lil' Rodeo Terrain Park. Howelsen Hill also offers night skiing on 15 trails serviced by a chairlift, poma and magic carpet.	Experience exhilarating backcountry powder skiing with Steamboat Powdercats. Powerful snowcats accommodate a number of riders in warmth and comfort for a day of guaranteed untracked Champagne Powder on the wide open fields of Buffalo Pass, near the Continental Divide.	
Rock Climbing	Shopping	
ROCK CLIMBING Anyone who craves adventure is sure to enjoy the fun and thrills of climbing. Whether you're just starting or have been a few times, Love Climbing Adventures provide years of experience and all the equipment.	SHOPPING With six areas to choose from — Steamboat Square, Ski Time Square, Central Park Plaza, Old Town, The Curve and Wildhorse Meadows — shoppers will find endless hours of fun in Steamboat.	
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TREAD OF PIONEERS MUSEUM	Emerald Mountain Trail Tours	
Learn to handle your car on icy roads at the Bridgestone Winter Driving School. The school teaches the theory and practice of skillful, confident driving on ice and snow. Choose from half-day, full-day fundamental and two-day performance programs.	Take a tour and get expert instruction on the Emerald Mountain Trail Network from local outfitter Ride Workshop or Steamboat Powdercats. Both companies will offer mountain biking tours during the summer/fall and fat biking tours in the winter. Tours include trail etiquette in addition to instruction.	

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Adaptive Programming at Steamboat Resort

Steamboat has teamed with Steamboat Adaptive Recreational Sports (STARS) to open the world of outdoor mountain activities to people with disabilities.

STARS is located in the Sheraton Hotel, a year-round mountain home to complement their Ranch facility located just outside of town. The location is a one-stop location for adaptive athletes, including lesson information, check-in and adaptive equipment.

Through a partnership with STARS, Steamboat continues to explore ways to create an enhanced experience for adaptive snow enthusiasts. Steamboat has an ADA gondola cabin, wheelchairs at each on-mountain dining facility, a wheelchair-accessible shuttle and improved ramps, curbs and access throughout the base area. In addition, STARS continues to grow its highly qualified adaptive instructor base as well as its state-ofthe-art adaptive equipment inventory. STARS winter programs include downhill skiing and snowboarding lessons and camps, Nordic programs at Haymaker and snowshoeing on the mountain.

In an effort to stay at the forefront of adaptive guest service and ensure guests have the best possible experience, several resort departments have undergone an extensive training program specifically designed around adaptive guests. STARS Program Director Ron Southworth delivers the latest techniques and provides extensive information on adaptive guests' needs, requirements, and expectations



STARS MISSION

<u>STARS</u>'s mission is to empower and enrich lives through adaptive recreational services. Steamboat Ski Resort and STARS work together to grow this inspiring program through a staff of highly qualified and dedicated employees and volunteers. STARS is a member of PSIA and ASIA as well as DSUSA.

A 501c3 nonprofit organization, STARS was founded in 2006 and operates all adaptive snow sports programs at Steamboat Ski Resort. All lesson reservations are booked directly through STARS by calling 1-888-330-1454 or emailing <u>info@steamboatstars.com</u>.

STARS works with adults and youths with cognitive or physical disabilities, including autism, and/or injured veterans and their families. STARS provides one-on-one instruction, specialized equipment and group programming through the help of more than 150 paid and volunteer instructors. STARS also does summer programming in biking, kayaking, hiking, fishing, archery, equine therapy, overnight camps and waterskiing.



Recreational Sports

2024/25 Adaptive Lessons & Programs

Adaptive private lessons: STARS offers daily progressive ski and ride lessons throughout the ski season for clients ages 5 and older with all types of disabilities. Lessons include instruction with a qualified instructor, adaptive equipment as necessary and a lift ticket for use during the scheduled lesson time. Half-day lessons run from 9 a.m. to noon or 1 to 4 p.m. and cost \$185 during regular season and \$200 during peak season. Full-day lessons run from 9:30 a.m. to 3:30 p.m. and cost \$325 during regular season and \$350 during peak season. Lessons are available by reservation only and advanced booking is required. Peak season is from Dec. 22 – Jan. 4, Feb. 18 – Feb 22, and Mar. 16 – Mar. 29.

Visually Impaired Guide Program: Steamboat's VI program is for those with visual impairments but can ski without instruction. Guides will call out directions, follow you down the hill, and get you into the terrain you like. Reservations and advanced booking is required. Participant equipment and ski pass are included in the lesson. Cost is \$110 for a half day and \$150 for a full day. Available Dec. 1, 2024 – Apr. 11, 2025.

Adaptive Guide Program: This program is designed for independent skiers or riders who do not need assistance on the mountain, but wants a guide to show them around the mountain and be available in case of an emergency situation. The Buddy Program offers ski options in half-day and full-day increments. Equipment and pass are included. Contact STARS for additional information. Reservations are required. The cost is \$110 for a half day guide, or \$150 for a full day guide. Available Dec. 1, 2024 – Apr. 11, 2025.

All-Access Program: This season-long program is designed for school-age (ages 5-18) individuals with physical or cognitive disabilities. Participants will be paired with trained instructors and ski with a group based on abilities. The cost is \$350 and includes lift tickets. Participant equipment and ski pass are included with the lesson. Lunch is not included. Dates: Dec. 14, Jan. 4 & 25, Feb. 1 & 22, Mar. 1 & 15. (*Bi-ski, mono-ski, amputees and three-track or four-track skiers and riders*)

Mountain Access Program: This season-long program is designed for adults with physical or cognitive disabilities. Participants will be paired with trained instructors. The cost is \$350 and includes lift tickets. Participant equipment and ski pass are included with the lesson. Lunch is not included. Dates: Dec. 15, Jan. 5 & 26, Feb. 2 & 23, Mar. 2 & 16. (*Bi-ski, mono-ski, amputees and three-track or four-track skiers and riders*)

Special Olympics Training. This race training program focuses on getting athletes ready for the Colorado Special Olympics Regional and State Games. Race training is dedicated to improving the participant's physical, social and psychological well-being through positive and successful experiences in competition. The three events athletes will participate in are the Downhill, Slalom and Giant Slalom.

The cost is \$300 and includes coaching/training and lift ticket. (Cost does not include personal equipment, travel, lodging or participation in racing events.) This program serves children ages 8 and older. Reservations are required, and advance booking is preferred. Dates: Jan. 5, 12 & 19, Feb. 2, 16 & 23, Mar 2.

Lift tickets and adaptive season passes: Lift tickets for adaptive skiers are available as well as companion tickets if an adaptive assistant is necessary. For those who ski/ride frequently, Steamboat offers an adaptive adult season pass.

Lift line privileges: Permission to go to the front of the lift line is extended to adaptive individuals that have difficulty standing for extended periods and those whose adaptive equipment makes it difficult to navigate the maze. This specifically includes above-the-knee amputees and below-the-knee amputees if skiing with one ski; individuals using a mono-ski, bi-ski or sit-ski sled; as well as four-track skiers with two skis and two outriggers. All sit-ski sleds must be equipped with standard evacuation systems straps and hooks and may be subject to inspection at the base of each lift. Upon arrival at the base of the lift, let the lift operators know the type of assistance you may need for loading and unloading or any other special preferences.

Note: All prices, programs and times are subject to change without notice. Check Steamboatstars.com for current information.

Adaptive Facilities & Services

Parking and mountain access: The most accessible parking for adaptive skiers and snowboarders is in either One Steamboat Place or the Gondola Square Parking Garage, located between the Steamboat Grand and Sheraton hotels. In addition, the resort provides a wheelchair-accessible shuttle from its Meadows Parking Lot. Access the Ticket Office and slopes is possible by using a series of ramps in Steamboat Square or navigating through One Steamboat Place's plaza.

Restrooms: Restrooms are conveniently located around the base area as well as on the mountain.

- Base area: Ground level, below the Steamboat Plaza.
- Thunderhead facility at the top of the gondola: First level next to Stoker Bar. These are accessed from the front of the building, in through the main doors.
- Rendezvous Saddle: Enter along the west bridge into loft level of building. Restrooms are on the immediate left upon entering, accessed from the South Peak lift.
- Four Points Lodge: Access the restrooms inside on the lower level. Lodge offers accessible restroom stalls with grab rails as well as an oversized family restroom.

Wheelchairs: Wheelchairs are available to assist you in accessing the facilities on the mountain. For your convenience, a wheelchair is located at each of the four locations below. Please have your companion skier obtain the chair or ask for assistance when you arrive.

- Base of the Steamboat gondola in the loading and unloading area
- Top of the Steamboat gondola and Thunderhead chairlift in the loading and unloading area
- Lower level of Four Points Lodge with direct access to restrooms and elevator access to main level
- Top floor of Rendezvous, accessed from South Peak lift. Cross the bridge, and a wheelchair is just inside the door to the left.

TRANSPORTATION

Resort transportation: The resort features a 19-passenger El Dorado National Aerotech wheelchair accessible shuttle from its remote Meadows Parking Lot. The shuttle features a Braun fully automatic wheelchair lift, double wheelchair lift doors, passenger foldaway seats over wheelchair positions and enhanced interior and exterior lighting.

Local transportation: Steamboat Springs Transit is the public transportation system for Steamboat. SST provides service for both fixed route and para-transit service. The fixed route serves much of the downtown area, the ski area base and many of the adjacent condominiums. Please call for the closest stop and service times. The para-transit service is available upon request for those who qualify. This service provides curb-to-curb service to any location within the city limits. Next day advanced request is required for this service. There is no charge for this service as all SST buses that provide service within the city limits of Steamboat Springs are free. Call 970-879-3717 for more information.

Adaptive Events

STARS All-Mountain Adaptive Camp: The STARS All-Mountain Adaptive Ski Camp combines instructor and volunteer training, adaptive ski clinics and a backcountry powder cat trip with Steamboat Powdercats for adults with disabilities. Visit STARS website for dates and details.

STARS & Stripes Camp: STARs and Strips Camps are adaptive Winter Military Programs. These camps are 5-day/4night ski adventures designed for veterans with disabilities. Visit steamboatstars.com/winter-military-programs/ for program details.

MISCELLANEOUS

Celebrating Special Olympian Sue White: Sue White became Steamboat's 89th winter Olympian after competing in the 2017 Special Olympics World Winter Games in Austria and bringing home a gold medal in giant slalom. The Steamboat Springs Winter Sports Club hung a flag in White's honor at Howelsen Hill's Olympian Hall, where all Steamboat Olympians are recognized by the flag of the country in which they competed. Sue passed away in August of 2022 – her contagious enthusiasm and legacy in skiing is remembered and celebrated.

Steamboat's Director of Skiing Billy Kidd: Olympic medalist and world champion Billy Kidd has been involved extensively with numerous adaptive and specialized organizations, including serving as head ski coach for Special Olympics International, hosting the first International Winter Special Olympics in Steamboat, hosting fundraises for the Jimmie Heuga Center, and donating personalized instruction to adaptive athletes on the slopes of Steamboat.

First International Winter Special Olympics: The first International Winter Special Olympics were held on Headwall during February 1977. The event brought athletes from around the world together for four days of competition. Special guests included Olympic gold medalist Bruce Jenner, Colorado Governor Richard Lamm, Ethel Kennedy, Eunice Shriver and Steamboat's Director of Skiing Billy Kidd.

Jimmie Heuga Express for MS: Steamboat's Director of Skiing Billy Kidd played host at Steamboat to the first Jimmie Heuga Express for MS in 1986, starting a tradition that has spread to resorts across the country.

Disabled World Cup: The best in the business — including Olympic, world and national champions — stopped in Steamboat for the Disabled World Cup in January 2005. More than 80 athletes and 40 coaches and support technicians attended the event, including 16 members of the U.S. Disabled Alpine Team. The competition also attracted competitors from as far away as Austria, France, Germany and Australia. Taking place a short distance from the base area on Sitz/See Me trails the first two days, competition moved to the historic Howelsen Hill in downtown Steamboat for the final two days.

www.steamboat.com



2024/25 Story Angles: QUICK PICKS FOR SKI TOWN, U.S.A

Industry /	Business	Events	Champagne Powder Snow
•	Full Steam Ahead ushers in multi-year, multimillion dollar resort developments: on-mountain and base area. SSRC Announces Employer-Based Childcare Facility in 2022 (one of a handful of ski resorts to offer this crucial staff benefit)	 Opening Day Cowboy Downhill – January 19 112th Winter Carnival WinterWonderGrass Springalicious – End of Season Events 	 Single Day Snowfall Record- 27" Champagne Powder^o snow trademark 4 out of past 11 winters see 400+" of snow at resort Storm Peak Lab studies weather from mountaintop
Access/D	Direct Flights	Family Friendly/Kids	Doing Good & Sustainability
•	Direct Flights from 16 major markets 6 major airlines	 Mountain Camp Children's Programming Kids Ski Free – 1* resort starting in 1982 Winter Carnival Celebrates 112 years of fun Family Private Guided Experience 	 Support Yampa River Fund Routt County Climate Action Plan Resort led Green Team
nvest in	our People	Steamboat is Known for:	Olympians
•	Mental Wellness of Resort Staff at the Top of Resort Goals for 2025 Employer Based Childcare Women's Employee Resource Group	 Western Heritage Family Friendly Champagne Powder Steamboat Springs Winter Sports Club Birthplace of Nordic and Freestyle Skiing in CO 	 More than 100 Winter Olympians and Counting 1st American Olympic Medals: Kidd, Carmichael, Dunn; Spillane & Demong Lodwick – First 6-Time US Winter Olympian



STEAMBOAT COMMUNICATIONS TEAM

LORYN DUKE

DIRECTOR OF COMMUNICATIONS



Loryn Duke a 23-year veteran of the Ski and Public Relations/Communications industry joined the resort in 2008. She is responsible for the strategic communications direction of the resort, the Steamboat Grand Hotel and resort development; which includes oversight of domestic and international public relations, crisis communication, community relations, Olympian and athlete sponsorships, social media, guest response, change management, government relations and more. She has worked in media relations for Steamboat stages of the 2011 and 2015 USA Pro Challenge cycling race and 2010 Olympic trials and has overseen the Steamboat Weather Summit since 2009. Prior to joining the PR department, Duke was director of communications at Durango Mountain Resort from 2003-2008. She began her career in the ski industry working for SKI Magazine and Snowshoe Mountain Resort in West Virginia. In addition, Duke has held public relations positions with the University of Colorado Recreation Center and KBCO-Radio 97.3 FM in Boulder, Colo. She has served as the President of the Ski Town U.S.A. Morning Rotary Club, and on the board of the Steamboat

Springs Chamber, Partners in Routt County, Steamboat Reading and other local nonprofit organizations. Loryn is passionate about advocating for working parents and was a member of the team who initiated the Steamboat Child Care Center which opened in December 2021. Since 2021 Loryn has continued her advocacy as a Network member of <u>EPIC</u> (Executives Partnering to Invest in Children) and a member of <u>Moms F1RST</u>. Loryn and her husband are proud to call Steamboat Springs home and instill their 2.5 year old daughter with a love of the outdoors.

MAREN FRANCIOSI

Maren Franciosi joined the resort in the summer of 2018 as the digital communications manager. She is responsible for all aspects of the resort's social media strategy across its digital platforms and the resorts day-to-day public relations efforts. Prior to joining the PR team, Franciosi held various positions with the Steamboat Springs Chamber — including Events and Member Relations Manager planning and executing Chamber-produced special events such as the Steamboat Marathon and Hot Air Balloon Rodeo and Public Relations Manager where she served as a spokesperson for Steamboat Springs as a resort destination and handled social media efforts. Franciosi is a Colorado native from Fort Collins where she received a Bachelor of Arts in communications and business administration from Colorado State University. Maren lives in Oak Creek with her husband and two young children.



COMMUNICATIONS MANAGER